



June 2025

Dear Friends:

Congratulations on becoming a recipient of the Century Farm Award. A statewide Century Farms Recognition Ceremony will be held at the Iowa State Fair on **Thursday, August 14, 2025**, in honor of your family's contribution to the growth and stability of Iowa agriculture. The ceremony will be held at the historic air-conditioned Livestock Pavilion – highlighted on the enclosed fairgrounds map. I have also included a diagram of the layout of the interior of the Pavilion. General information on the Iowa State Fair is also enclosed.

**THIS IS THE ONLY NOTIFICATION** your family will receive regarding your Century Farm. It is your responsibility to contact any other family member whose name was submitted as the present farm owner. Please return the enclosed Reply Card by **July 10, 2025**, notifying us of your intention to attend the ceremony. Family and friends are also welcome to attend. The return of your Reply Card also serves as an assurance to me that you have received your information packet.

**Please Check All of The Information on The Enclosed Reply Card Carefully.** This information will be printed in the Century Farms Ceremony Program and needs to be returned **immediately** to meet our printing deadline. The enclosed Reply Card lists the names of the **farm owners and location of the farm**. Also listed are the names that will be printed on your certificate. **Please check the spelling carefully.** An instructional worksheet is included to aid you in completing the postcard. **Return this card by July 10, 2025.**

**You must “check in”** with our registration table when you arrive on the day of the ceremony. It will be located at the south entrance of the Pavilion. Please go to the table that is designated with your Century Farm County name above it. Registration will be divided into four separate time slots, alphabetically by county.

**Check the Enclosed Registration and Presentation Time Schedule That Applies to Your Century Farm County.**

The certificates will be presented alphabetically by county in which the Century Farm is located. The recognition program will start with counties beginning with the letter “A” and continue alphabetically by county.

During the ceremony, you will be asked to come forward to be recognized. **The stage is handicapped accessible.** Your photograph will be taken when you receive your certificate and metal marker. You may bring family and friends on the stage with you but try to limit your group size to 20 or less. You may also designate someone to receive recognition on your behalf if you are unable to attend the ceremony.

### **You will receive:**


1. A complimentary 5 x 7 photo which will be sent to you following the ceremony. This picture is not copyrighted.
2. A personalized certificate. Please note that each couple and individual listed as a titleholder will receive a certificate. Each farm will have the same wording on every copy of the certificate.
3. Each farm will receive one metal marker (non-personalized).

Additional certificates and photographs may be ordered at the order table on the **day of the ceremony only**. Cash or checks will be accepted (no credit cards, please). Additional markers will be available for purchase at the order desk the day of the ceremony.

### **Prices:**

- Additional certificates are \$8.00 each.
- Additional photos are \$8.00 each.
- Metal markers are \$8.00 each if picked up at the State Fair. Metal markers are \$18.00 each if mailed.

After September 22, 2025, you will be able to access your individual **family photos** on our website at [www.iowaagriculture.gov](http://www.iowaagriculture.gov). Click on the Flickr icon at the lower right-

hand corner of the home page  Click on “Albums” and then click on “Century Farms” or “Heritage Farms”. Scroll to your photo and click on it. In the lower right-hand corner, you have the option to “share” or “download” and print your own photos. As these are not copyrighted photos, you may print as many as you would like. This will be an easy way to share your photo with family members.

**For those unable to attend the ceremony.** Your certificate(s) and metal marker will be mailed to you after the ceremony, along with a copy of the program from the ceremony. Certificates cannot be replaced. Metal markers can be replaced if it becomes necessary due to theft, age, or outdoor elements.

**Newspaper Notification.** Following the State Fair, a press release will be sent to newspapers in the state with a list of all Century Farm recipients along with information on how to receive a copy of the photo taken at the State Fair. It is strictly up to your local newspapers if they decide to print the story. **Contact your local newspapers directly if you want to be sure they print your story.**

**The Livestock Pavilion is not accessible for you to drive to and drop off family members.**

For ease of sharing with your family members, the information contained in this packet will also be available on our web site at:

<https://iowaagriculture.gov/century-and-heritage-farm-program>

Please contact me at the address or e-mail below or by telephone at (515) 281-3645, if you have any questions regarding the registration or presentation.

**Remember to return the enclosed Reply Card by July 10th.**

Your participation in the Century Farms Recognition program will be a meaningful tribute of your contribution to Iowa's agricultural heritage. I look forward to meeting you on **Thursday, August 14, 2025.**

Sincerely,

*Kelley Reece*

Kelley Reece  
Century Farms Coordinator  
Iowa Department of Agriculture and Land Stewardship  
502 E. 9<sup>th</sup> Street  
Wallace State Office Building  
Des Moines IA 50319  
[kelly.reece@iowaagriculture.gov](mailto:kelly.reece@iowaagriculture.gov)  
<https://iowaagriculture.gov/century-and-heritage-farm-program>

Enclosures:      **Reply Card – Must be returned by July 10, 2025.**  
Registration/Presentation Schedule  
Instruction sheet for completing reply card  
Information on the Iowa State Fair  
Iowa State Fair Map  
Livestock Pavilion Map





# 2025 CENTURY FARMS REGISTRATION & PRESENTATION SCHEDULE

## Registration Check in Times

Group 1  
8:00 a.m. – 8:45 a.m.  
Allamakee through Crawford Counties

Group 2  
8:45 a.m. – 9:15 a.m.  
Davis through Humboldt Counties

Group 3  
9:30 a.m. – 10:15 a.m.  
Ida through Page Counties

Group 4  
11:00 a.m. – 11:45 p.m.  
Plymouth through Wright Counties

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## Presentations Award Ceremony

9:00 a.m. – 12:00 p.m.      Allamakee through Page Counties

12:00 p.m. – 12:30 p.m.      \*\*Lunch Break\*\*

12:30 p.m. – 1:15 p.m.      Plymouth through Wright Counties

## Postcard Instructions

Below is an example of the enclosed yellow postcard. **Please return it (even if you are not able to attend) to confirm that the information shown is correct.**

List owners' names (or their representatives) who will be attending. I will be making name tags from this list. If you are unsure of those that will be present, that is okay. There will be extra blank name tags available at the State Fair if you have people that are not listed on the postcard.

Check the **left** bottom label on the card for your **CENTURY FARM** information. Check the **right** bottom label on the card for the **name(s) you requested to be put on your certificate.**

**If there are any errors in spelling, or if the information is incorrect, please correct it on the card before mailing it back.**

CENTURY FARMS AWARD PRESENTATION	
<input type="checkbox"/> Yes, I/we will be attending the State Fair ceremony.	
Our farm will be represented by:	
<hr/>	
<hr/>	
<input type="checkbox"/> Sorry, we are unable to attend.	
Century Farm County Century Farm Owners Century Farm Location City Year purchased	Name(s) on your certificate

**Please mail your card back no later than July 10, 2025!**

## **Fair Hours**

Grounds: 8 a.m. to midnight.

Buildings: 9 a.m. to 8 p.m.

## **Regular Gate Admission**

Adults (ages 12+): \$16

Children (ages 6-11): \$10

Children (ages 5 and under): FREE every Fair day

## **Advance Admission before August 7th**

Adults (ages 12+): \$11

Children (ages 6-11): \$7

Children (ages 5 and under): FREE every Fair day

- Purchase tickets online and print them at home. Go to the Iowa State Fair web site for instructions.
- Advanced admission tickets will be available at participating Iowa Hy-Vees, Fast and Fresh stores and Iowa Fareway stores, while supplies last.

## **Parking**

Parking lots are available for motorcycle and vehicle parking in the A, B and C Lots for \$10. Fairgoers can take the Blue Line Parking Shuttle inside the A, B and C parking lots for FREE from designated stops to the admission gates. Bicycle parking is also available inside Gate 11 for free. For information on DART Park and Ride locations, go to: <http://www.iowastatefair.org/visit/parking-dart-park-ride/>

**Directions to the Fairgrounds:** The Iowa State Fairgrounds are located at East 30<sup>th</sup> Street and East University Avenue, 10 minutes east of downtown Des Moines. For GPS and online mapping services, use the address **3000 East Grand Avenue, Des Moines, IA 50317**. The Fair suggests the following routes:

**Eastern Iowa:** From I-80 take Exit 141 (Hwy. 65 Bypass), travel south on Hwy. 65 to Exit 79 and head west on Hwy. 163 (E University Avenue) approximately three miles to the Fairgrounds. It is suggested that visitors enter the Fair parking lot at E 36<sup>th</sup> as a left-hand turn may not be allowed into the grounds at E 33<sup>rd</sup> at certain times.

**Northern Iowa:** From I-35, take I-235 to Exit 10A then head east on E University Avenue approximately four miles to the Fairgrounds.

**Western Iowa:** From I-235, take Exit 10A then head east on E University Avenue approximately four miles to the Fairgrounds.

**Southern Iowa:** From I-35, take IA 5/US 65 to Exit 79 then head west on E University Avenue approximately four miles to the Fairgrounds.

**ADA/Disabled Parking:** Parking spaces designated for vehicles are available in Lots A, B and C on the Iowa State Fairgrounds on a first come, first served basis. Please note that these lots often fill up early each day, and there is no guarantee that space will be available. Proper decals or license plates must be displayed. Enter Gate 2 (East 33<sup>rd</sup> and East University Ave) to access Lot A and Gate 3 (East 36<sup>th</sup> St and East University) to access Lots B and C. Lot A contains both paved and hard-packed surface parking. Lots B and C contain hard-packed surfaces. Parking personnel will do their best to direct visitor vehicles to the closest, most convenient parking available. **Designated accessible parking spaces on main streets in the inner grounds will not be available during the Fair.**

**On-Ground Transportation:**

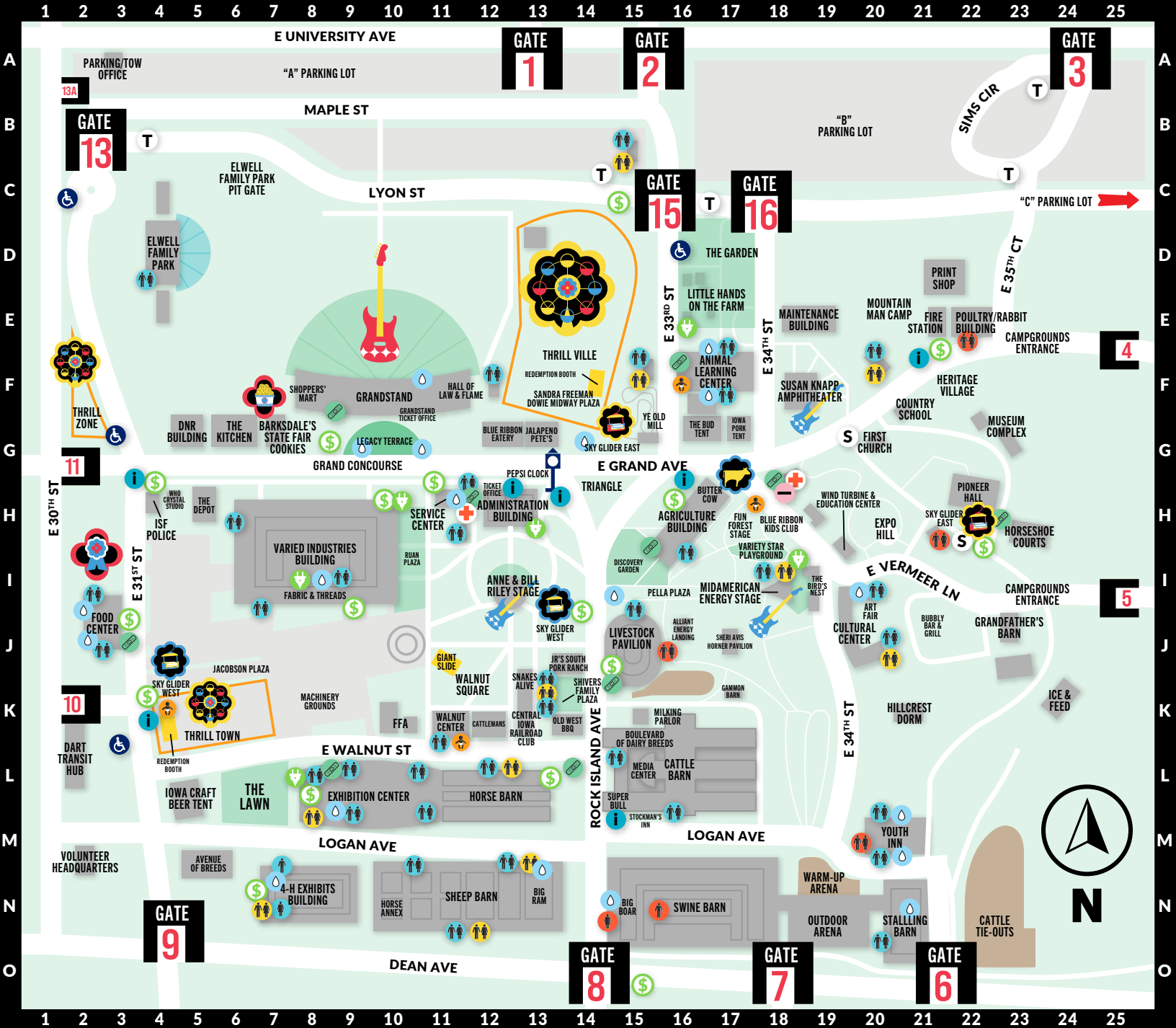
**Courtesy Carts:** Golf cart mini-shuttle service (not wheelchair accessible) from north parking lots to inner gates is available. **Golf carts are not available for rent.** **Blue Line Parking Shuttle:** Free shuttle that runs daily from 5:30 a.m. until 1 a.m. The Blue Line Parking Shuttle has 5 routine stops and will stop at Gates 13 and 15 for entry to the Fair. For safety reasons, the inner grounds trams will not be running. Please plan accordingly

**Scooter and Wheelchair Rentals:** HomeTown Mobility accepts reservations online at [www.htmia.com](http://www.htmia.com) or by calling 712-938-2029 from 9 a.m.- 5 p.m. Monday – Friday and all 11 days during the Fair. Call-in reservations will be charged a \$5 processing fee. A limited number of wheelchairs and scooters will be available for walk-up customers during the Fair on a first-come, first-served basis. **Reservations will be accepted for full-day scooter and wheelchair rentals only.** Reservations must be made 24 hours in advance. A driver's license or state ID is required for all rentals. Cancellations must be made at least 48 hours in advance to receive a full refund, less a \$5 cancellation fee. Rental locations are at Gates 8, 10, 11, 13 & 15.

**Assisted Listening Devices:** Available for the Penningroth Media Center Cattle Barn, **Pioneer Livestock Pavilion**, Richard O. Jacobson Exhibition Center, Sheep Barn Sale Ring and Swine Barn Sale Ring when the State Fair sound system is being used. For more information, call 515-262-3111, ext. 322, at least 72 hours in advance.

**Lodging:** The Des Moines Convention and Visitors Bureau provides up-to-date lodging information. You may contact them by calling 800-451-2625 or search their online accommodations listings at <https://www.catchdesmoines.com/arts-and-culture/hotels/>





# Iowa State Fair

- RESTROOMS
- ACCESSIBLE RESTROOMS
- FAMILY RESTROOMS
- FIRST AID
- TRAM/SHUTTLE STOPS
- BABY CARE STATIONS
- ADULT CHANGING STATION
- PHONE CHARGING STATION
- WHEELCHAIR/SCOOTER/STROLLERS
- FAIR INFORMATION
- ATM
- CARE CUBES
- IOWA STATE FAIR MERCHANDISE
- WATER FOUNTAIN/REFILL STATIONS

Administration Building .....H13	Food Center .....J2	Livestock Pavilion..... J15	Stalling Barn.....N21
Agriculture Building.....H16	Elwell Family Food Center sponsored by Choose Iowa	Sponsored by Pioneer Seed	Sponsored by Van Wall Equipment
John Deere Agriculture Building sponsored by Alliant Energy	FFA Display Building..... K10	MidAmerican Energy Stage... I18	Susan Knapp Amphitheater...F19
Alliant Energy Landing ..... J16	4-H Exhibits Building..... N8	Sponsored by Iowa Realty and media sponsor KCCI	Sponsored by Prairie Meadows with media sponsor WHO 13
Animal Learning Center .....F17	Bruce L. Rastetter 4-H Exhibits Building sponsored by Touchstone Energy® Cooperatives of Iowa	Museum ..... G23	Swine Barn .....N16
Paul R. Knapp Animal Learning Center sponsored by Christensen Farms	Fun Forest .....H17	Ralph H. Deets Historical Museum	Thrill Town.....K6
Anne and Bill Riley Stage.....I12	Hy-Vee Fun Forest	Museum Complex..... G23	Thrill Ville.....E14
Sponsored by Pepsi with media sponsor iHeart	Fun Forest Stage.....H17	Richard L. Easter Museum Complex	Presented by Travel Iowa
Avenue of Breeds .....M6	Sponsored by Community Choice Credit Union	Outdoor Arena .....N19	Thrill Zone ..... F3
Presented by Iowa Bankers Association	Gallery ..... G23	Bob & Deb Pulver Outdoor Arena	Varied Industries Building... H8
Campgrounds	Richard O. Jacobson Hall & Kenyon Gallery	Parking/Tow Office .....A3	William C. Knapp Varied Industries Building sponsored by Principal®
Entrance.....E24/I24	The Garden.....D17	Media Center .....N16	Volunteer Headquarters..... N2
Sponsored by Winnebago Industries	Sponsored by Corteva Agriscience	Penningroth Media Center	Variety Star Playground.....I18
Cattle Barn .....L16	Grandfather's Barn ..... J23	Poultry and Rabbit Bldg.....E22	Walnut Center..... K12
John & Emily Putney Family Cattle Barn sponsored by Vermeer	Vermeer Grandfather's Barn	Pioneer Hall .....H22	Wind Turbine & Education Center.....H19
Country School.....F21	Grandstand.....F10	Farm Bureau Pioneer Hall	MidAmerican Energy Wind Turbine & Education Center
Cultural Center .....J20	Presented by Iowa Lottery	Service Center.....H11	Ye Old Mill .....F14
Patty & Jim Cownie Cultural Center	Grand Concourse ..... G3-14	Robert G. Horner & Sheri Avis Homer Service Center sponsored by Mattress Firm	Oman Family Youth Inn
DNR Building .....G5	Horse Barn .....L12	Sheep Barn.....N11	
Elwell Family Park .....D4	Iowa State Fair Police..... H4	Shivers Family Plaza..... K14	
Exhibition Center.....L10	The Kitchen.....G6	Ron and Bev Shivers Family Plaza	
Richard O. Jacobson Exhibition Center	Maytag Family Theaters	Sky Glider East ..... G14/H22	
First Aid Center .....G18	Legacy Terrace .....G10	Sky Glider West .....K4/K13	
Hy-Vee Health & First Aid Center	Principal® Plaza at Legacy Terrace	Sky Gliders sponsored by Superior Sleep	
First Church.....G20	Little Hands on the Farm ...E17		
	Andringa Family Foundation Little Hands on the Farm		

Gate 11 presented by Kwik Star  
Gate 13 presented by Wellmark Blue Cross and Blue Shield

# Pioneer Livestock Pavilion

