

June 2025

Dear Friends:

Congratulations on becoming a recipient of the Heritage Farm Award. A statewide Heritage Farms Recognition Ceremony will be held at the Iowa State Fair on **Thursday, August 14, 2025**, in honor of your family's contribution to the growth and stability of Iowa agriculture. The ceremony will be held at the historic air-conditioned Livestock Pavilion – highlighted on the enclosed fairgrounds map. I have also included a diagram of the layout of the interior of the Pavilion. General information on the Iowa State Fair is enclosed as well.

THIS IS THE ONLY NOTIFICATION your family will receive regarding your Heritage Farm. It is your responsibility to contact any other family member whose name was submitted as the present farm owner. Please return the enclosed Reply Card by **July 10, 2025**, notifying us of your intention to attend the ceremony. Family and friends are also welcome to attend. The return of your Reply Card also serves as an assurance to me that you have received your information packet.

Please Check All of The Information on The Enclosed Reply Card Carefully. This information will be printed in the Heritage Farms Ceremony Program and needs to be returned **immediately** to meet our printing deadline. The enclosed Reply Card lists the names of the **farm owners and location of the farm**. Also listed are the names that will be printed on your certificate. **Please check the spelling carefully.** An instructional worksheet is included to aid you in completing the postcard. **Return this card by July 10, 2025.**

You must “check in” with our registration table when you arrive on the day of the ceremony. It will be located at the south entrance of the Pavilion. Please go to the table that is designated with your Heritage Farm County above it. Registration will be divided into three separate time slots, alphabetically by county. **Check the Enclosed Registration and Presentation Time Schedule That Applies to Your Heritage Farm County.**

The certificates will be presented alphabetically by county in which the Heritage Farm is located. The recognition program will start with counties beginning with the letter “A” and continue alphabetically by county.

During the ceremony, you will be asked to come forward to be recognized. **The stage is handicapped accessible.** Your photograph will be taken when you receive your certificate and metal marker. You may bring family and friends on the stage with you but try to limit your group size to 20 or less. You may also designate someone to receive recognition on your behalf if you are unable to attend the ceremony.

You will receive:


1. A complimentary 5 x 7 photo which will be sent to you following the ceremony. This picture is not copyrighted.
2. A personalized certificate. Please note that each couple and individual listed as a titleholder will receive a certificate. Each farm will have the same wording on every copy of the certificate.
3. Each farm will receive one metal marker (non-personalized).

Additional certificates and photographs may be ordered at the order table on the **day of the ceremony only**. Cash or checks will be accepted (no credit cards, please). Additional markers will be available for purchase at the order desk the day of the ceremony.

Prices:

- Additional certificates are \$8.00 each.
- Additional photos are \$8.00 each.
- Metal markers are \$8.00 each if picked up at the State Fair. Metal markers are \$18.00 each if mailed.

After September 22, 2025, you will be able to access your individual **family photos** on our website at www.iowaagriculture.gov. Click on the Flickr icon at the lower right-

hand corner of the home page  Click on “Albums” and then click on “Century Farms” or “Heritage Farms”. Scroll to your photo and click on it. In the lower right-hand corner, you have the option to “share” or “download” and print your own photos. As these are not copyrighted photos, you may print as many as you would like. This will be an easy way to share your photo with family members.

For those unable to attend the ceremony. Your certificate(s) and metal marker will be mailed to you after the ceremony, along with a copy of the program from the ceremony. Certificates cannot be replaced. Metal markers can be replaced if it becomes necessary due to theft, age, or outdoor elements.

Newspaper Notification. Following the State Fair, a press release will be sent to newspapers in the state with a list of all Heritage Farm recipients along with information on how to receive a copy of the photo taken at the State Fair. It is strictly up to your local newspapers if they decide to print the story. **Contact your local newspapers directly if you want to be sure they print your story.**

The Livestock Pavilion is not accessible for you to drive to and drop off family members.

For ease of sharing with your family members, the information contained in this packet will also be available on our web site at

<https://iowaagriculture.gov/century-and-heritage-farm-program>

Please contact me at the address or e-mail below or by telephone at (515) 281-3645, if you have any questions regarding the registration or presentation.

Remember to return the enclosed Reply Card by July 10th.

Your participation in the Heritage Farms Recognition program will be a meaningful tribute of your contribution to Iowa's agricultural heritage. I look forward to meeting you on **Thursday, August 14, 2025.**

Sincerely,

Kelley Reece

Kelley Reece
Heritage Farms Coordinator
Iowa Department of Agriculture and Land Stewardship
502 E. 9th Street
Wallace State Office Building
Des Moines IA 50319
515-281-3645
kelly.reece@iowaagriculture.gov
<https://iowaagriculture.gov/century-and-heritage-farm-program>

Enclosures:

Reply Card – Must be returned by July 10, 2025

Registration/Presentation Schedule
Instruction sheet for completing reply card
Information on the Iowa State Fair
Iowa State Fair Map
Livestock Pavilion Map



IOWA DEPARTMENT OF
AGRICULTURE &
LAND STEWARDSHIP

We're moving!

Beginning July 1, 2025:

Hoover State Office Building
1305 E Walnut St, Des Moines, IA 50319

Phone: (515) 281-5321
Fax: (515) 281-4282

2025 HERITAGE FARMS REGISTRATION & PRESENTATION SCHEDULE

Registration Check in Times

Group 1
12:30 p.m. – 1:15 p.m.
Allamakee through Fayette Counties

Group 2
1:30 p.m. – 2:00 p.m.
Floyd through Madison Counties

Group 3
2:15 p.m. – 2:45 p.m.
Marion through Wright Counties

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Presentations Award Ceremony

1:30 p.m.

Postcard Instructions

Below is an example of the enclosed blue postcard. **Please return it (even if you are not able to attend) to confirm that the information shown is correct.**

List owners' names (or their representatives) who will be attending. I will be making name tags from this list. If you are unsure of those that will be present, that is okay. There will be extra blank name tags available at the State Fair if you have people that are not listed on the postcard.

Check the **left** bottom label on the card for your **HERITAGE FARM** information. Check the **right** bottom label of the card for the **name(s) you requested to be put on your certificate.**

If there are any errors in spelling, or if the information is incorrect, please correct it on the card before mailing it back.

HERITAGE FARMS AWARD PRESENTATION	
<input type="checkbox"/> Yes, I/we will be attending the State Fair ceremony.	
Our farm will be represented by:	
<hr/>	
<hr/>	
<input type="checkbox"/> Sorry, we are unable to attend.	
Please note <u>any corrections</u> in spelling or address below.	
Farm County Farm Owners Farm Location City Year purchased	Name(s) on your certificate

Please mail your card back no later than July 10, 2025

Fair Hours

Grounds: 8 a.m. to midnight.

Buildings: 9 a.m. to 8 p.m.

Regular Gate Admission

Adults (ages 12+): \$16

Children (ages 6-11): \$10

Children (ages 5 and under): FREE every Fair day

Advance Admission before August 7th

Adults (ages 12+): \$11

Children (ages 6-11): \$7

Children (ages 5 and under): FREE every Fair day

- Purchase tickets online and print them at home. Go to the Iowa State Fair web site for instructions.
- Advanced admission tickets will be available at participating Iowa Hy-Vees, Fast and Fresh stores and Iowa Fareway stores, while supplies last.

Parking

Parking lots are available for motorcycle and vehicle parking in the A, B and C Lots for \$10. Fairgoers can take the Blue Line Parking Shuttle inside the A, B and C parking lots for FREE from designated stops to the admission gates. Bicycle parking is also available inside Gate 11 for free. For information on DART Park and Ride locations, go to: <http://www.iowastatefair.org/visit/parking-dart-park-ride/>

Directions to the Fairgrounds: The Iowa State Fairgrounds are located at East 30th Street and East University Avenue, 10 minutes east of downtown Des Moines. For GPS and online mapping services, use the address **3000 East Grand Avenue, Des Moines, IA 50317**. The Fair suggests the following routes:

Eastern Iowa: From I-80 take Exit 141 (Hwy. 65 Bypass), travel south on Hwy. 65 to Exit 79 and head west on Hwy. 163 (E University Avenue) approximately three miles to the Fairgrounds. It is suggested that visitors enter the Fair parking lot at E 36th as a left-hand turn may not be allowed into the grounds at E 33rd at certain times.

Northern Iowa: From I-35, take I-235 to Exit 10A then head east on E University Avenue approximately four miles to the Fairgrounds.

Western Iowa: From I-235, take Exit 10A then head east on E University Avenue approximately four miles to the Fairgrounds.

Southern Iowa: From I-35, take IA 5/US 65 to Exit 79 then head west on E University Avenue approximately four miles to the Fairgrounds.

ADA/Disabled Parking: Parking spaces designated for vehicles are available in Lots A, B and C on the Iowa State Fairgrounds on a first come, first served basis. Please note that these lots often fill up early each day, and there is no guarantee that space

will be available. Proper decals or license plates must be displayed. Enter Gate 2 (East 33rd and East University Ave) to access Lot A and Gate 3 (East 36th St and East University) to access Lots B and C. Lot A contains both paved and hard-packed surface parking. Lots B and C contain hard-packed surfaces. Parking personnel will do their best to direct visitor vehicles to the closest, most convenient parking available. **Designated accessible parking spaces on main streets in the inner grounds will not be available during the Fair.**

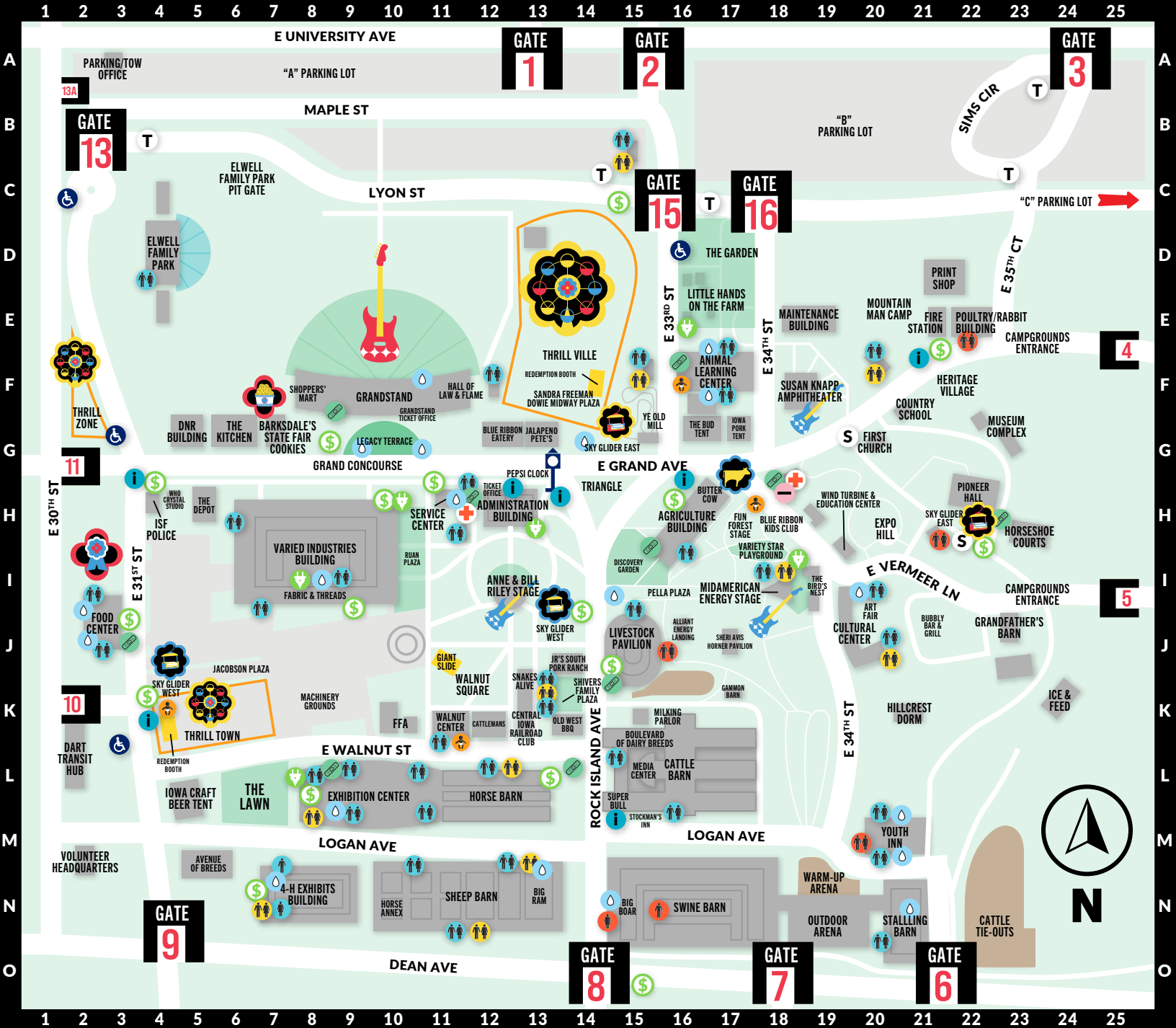
On-Ground Transportation:

Courtesy Carts: Golf cart mini-shuttle service (not wheelchair accessible) from north parking lots to inner gates is available. **Golf carts are not available for rent.** **Blue Line Parking Shuttle:** Free shuttle that runs daily from 5:30 a.m. until 1 a.m. The Blue Line Parking Shuttle has 5 routine stops and will stop at Gates 13 and 15 for entry to the Fair. For safety reasons, the inner grounds trams will not be running. Please plan accordingly

Scooter and Wheelchair Rentals: HomeTown Mobility accepts reservations online at www.htmia.com or by calling 712-938-2029 from 9 a.m.- 5 p.m. Monday – Friday and all 11 days during the Fair. Call-in reservations will be charged a \$5 processing fee. A limited number of wheelchairs and scooters will be available for walk-up customers during the Fair on a first-come, first-served basis. **Reservations will be accepted for full-day scooter and wheelchair rentals only.** Reservations must be made 24 hours in advance. A driver's license or state ID is required for all rentals. Cancellations must be made at least 48 hours in advance to receive a full refund, less a \$5 cancellation fee. Rental locations are at Gates 8, 10, 11, 13 & 15.

Assisted Listening Devices: Available for the Penningroth Media Center Cattle Barn, **Pioneer Livestock Pavilion**, Richard O. Jacobson Exhibition Center, Sheep Barn Sale Ring and Swine Barn Sale Ring when the State Fair sound system is being used. For more information, call 515-262-3111, ext. 322, at least 72 hours in advance.

Lodging: The Des Moines Convention and Visitors Bureau provides up-to-date lodging information. You may contact them by calling 800-451-2625 or search their online accommodations listings at <https://www.catchdesmoines.com/arts-and-culture/hotels/>



Iowa State Fair

Administration BuildingH13	Food CenterJ2	Livestock Pavilion..... J15	Stalling Barn.....N21
Agriculture Building.....H16	Elwell Family Food Center sponsored by Choose Iowa	Sponsored by Pioneer Seed	Sponsored by Van Wall Equipment
John Deere Agriculture Building sponsored by Alliant Energy	FFA Display Building..... K10	MidAmerican Energy Stage... I18	Susan Knapp Amphitheater...F19
Alliant Energy Landing J16	4-H Exhibits Building..... N8	Sponsored by Iowa Realty and media sponsor KCCI	Sponsored by Prairie Meadows with media sponsor WHO 13
Animal Learning CenterF17	Bruce L. Rastetter 4-H Exhibits Building sponsored by Touchstone Energy® Cooperatives of Iowa	Museum G23	Swine BarnN16
Paul R. Knapp Animal Learning Center sponsored by Christensen Farms	Fun ForestH17	Ralph H. Deets Historical Museum	Thrill Town.....K6
Anne and Bill Riley Stage.....I12	Hy-Vee Fun Forest	Museum Complex..... G23	Thrill Ville.....E14
Sponsored by Pepsi with media sponsor iHeart	Fun Forest Stage.....H17	Richard L. Easter Museum Complex	Presented by Travel Iowa
Avenue of BreedsM6	Sponsored by Community Choice Credit Union	Outdoor ArenaN19	Thrill Zone F3
Presented by Iowa Bankers Association	Gallery G23	Bob & Deb Pulver Outdoor Arena	Varied Industries Building... H8
Campgrounds	Richard O. Jacobson Hall & Kenyon Gallery	Parking/Tow OfficeA3	William C. Knapp Varied Industries Building sponsored by Principal®
Entrance.....E24/I24	The Garden.....D17	Media CenterN16	Volunteer Headquarters..... N2
Sponsored by Winnebago Industries	Sponsored by Corteva Agriscience	Penningroth Media Center	Variety Star Playground.....I18
Cattle BarnL16	Grandfather's Barn J23	Poultry and Rabbit Bldg.....E22	Walnut Center..... K12
John & Emily Putney Family Cattle Barn sponsored by Vermeer	Vermeer Grandfather's Barn	Pioneer HallH22	Wind Turbine & Education Center.....H19
Country School.....F21	Grandstand.....F10	Farm Bureau Pioneer Hall	MidAmerican Energy Wind Turbine & Education Center
Cultural CenterJ20	Presented by Iowa Lottery	Service Center.....H11	Ye Old MillF14
Patty & Jim Cownie Cultural Center	Grand Concourse G3-14	Robert G. Horner & Sheri Avis Homer Service Center sponsored by Mattress Firm	Oman Family Youth Inn
DNR BuildingG5	Horse BarnL12	Sheep Barn.....N11	
Elwell Family ParkD4	Iowa State Fair Police..... H4	Shivers Family Plaza..... K14	
Exhibition Center.....L10	The Kitchen.....G6	Ron and Bev Shivers Family Plaza	
Richard O. Jacobson Exhibition Center	Maytag Family Theaters	Sky Glider East G14/H22	
First Aid CenterG18	Legacy TerraceG10	Sky Glider WestK4/K13	
Hy-Vee Health & First Aid Center	Principal® Plaza at Legacy Terrace	Sky Gliders sponsored by Superior Sleep	
First Church.....G20	Little Hands on the Farm ...E17		
	Andringa Family Foundation Little Hands on the Farm		

Gate 11 presented by Kwik Star
Gate 13 presented by Wellmark Blue Cross and Blue Shield

Pioneer Livestock Pavilion

