

CHOOSE IOWA INTERNSHIP

Description:

The Choose Iowa intern for the Iowa Department of Agriculture and Land Stewardship will work closely with the Choose Iowa team to promote Iowa-grown, Iowa-raised, and Iowa-made food, beverage and agriculture products. The primary focus of this internship will be traveling to farmers markets and community events across the state to represent and promote the Choose Iowa brand. This includes engaging with consumers, distributing promotional materials, and educating the public on the importance of supporting local agriculture.

Location: Hoover State Office Building, Des Moines, IA

Duration: May–August 2026

Compensation: \$14.00 per hour

Preferred Skills:

- Strong interpersonal and communication skills
- Comfortable speaking with the public at events
- Willingness to travel frequently, including weekends
- Timeliness with deadlines and event schedules
- Team-oriented and eager to help
- Attention to detail
- Self-starter with strong organizational skills
- Interest in local food systems and Iowa agriculture
- Ability to create social media content and maintain brand voice

Possible Tasks for Summer 2026:

- Represent Choose Iowa at farmers markets and community events
- Educate the public about the Choose Iowa program and brand
- Distribute marketing and promotional materials
- Assist in planning and executing Choose Iowa events, including the Iowa State Fair
- Support Choose Iowa social media efforts
- Write blog stories or event recaps as needed
- Assist with research, administrative tasks, and other communications projects

Application Process:

Please email a resume and two writing samples to the Choose Iowa Team at chooseiowa@iowaagriculture.gov by Sunday, December 14, 2025, at 11:59 p.m. Central. If available, please also include examples of graphic design, social media content, or relevant marketing materials. This position will be open until filled.