IOWA DEPARTMENT OF
**AGRICULTURE &
LAND STEWARDSHIP**

Mike Naig
Secretary of Agriculture

Wallace State Office Building • 502 E 9th St, Des Moines, IA 50319 • (515) 281.5321 • www.IowaAgriculture.gov

June 2019

Dear Friends:

Congratulations on becoming a recipient of the Century Farm Award. A statewide Century Farms Award Ceremony will be held at the Iowa State Fair on **Thursday, August 15, 2019,** in honor of your family's contribution to the growth and stability of Iowa agriculture. The ceremony will be held at the historic air-conditioned Pioneer Livestock Pavilion – highlighted on the enclosed fairgrounds map. I have also included a diagram of the lay-out of the interior of the Pavilion. General information on the Iowa State Fair is also enclosed.

THIS IS THE ONLY NOTIFICATION your family will receive regarding your Century Farm. It is your responsibility to contact any other family member whose name was submitted as a present farm owner. Please return the enclosed Reply Card by **July 5, 2019,** notifying us of your intention to attend the ceremony. Family and friends are also welcome to attend. Please return the Reply Card by July 5th even if you are unsure of all those attending in your group. The return of your Reply Card also serves as an assurance to me that you have received your information packet.

Please Check All The Information On The Enclosed Reply Card Carefully. This information will be printed in the Century Farms Ceremony Program and needs to be returned **immediately** in order to meet our printing deadline. The enclosed Reply Card lists the names of the **farm owners and location of the farm**. Also listed are the names that will be printed on your certificate. **Please check the spelling carefully**. An instructional worksheet is included to aid you in completing the postcard. **Return this card by July 5, 2019.**

You must "check in" with our registration table when you arrive the day of the ceremony. It will be located at the south entrance of the Pavilion. Please go to the table that is designated with your Century Farm County name above it. Registration will be divided into four separate time slots, alphabetically by county.
Check the Enclosed Registration and Presentation Time Schedule That Applies to Your Century Farm County.

The **awards ceremony** will be divided into two groupings – morning and afternoon - alphabetically by counties. The groupings are based on **the county in which the Century Farm is located**. The awards presentation will start with counties beginning with the letter "A" and continue alphabetically by county.

During the ceremony, you will be asked to come forward to receive your award. **The stage is handicapped accessible.** Your photograph will be taken as you receive the award. You may designate someone to receive the award on your behalf if you are unable to attend the ceremony.

You will receive:

1. A complimentary 5 x 7 photo which will be sent to you following the ceremony. This picture is not copyrighted.
2. An award certificate. Please note that each couple and individual listed as a titleholder will receive a certificate.
3. Each farm will receive one metal marker.

Additional certificates and photographs may be ordered at the order table the **day of the ceremony only**. Cash or checks will be accepted (no credit cards, please). Additional markers will be available for purchase at the order desk the day of the ceremony.

Prices:

- Additional certificates are $7.00 each.
- Additional photos are $6.00 each.
- A postage and handling fee of $4.00 is added to each order of certificates & photos.
- Metal markers are $7.00 each if picked up at the State Fair. Metal markers are $17.00 each if mailed.

After September 9, 2019, you will be able to access your individual family photos on our web-site at www.iowaagriculture.gov. Click on the Flickr icon at the lower right-hand corner of the home page Click on "Albums" and then click on "Century Farms" or "Heritage Farms". Scroll to your photo and click on it. In the lower right-hand corner, you have the option to "share" or "download" and print your own photos. As these are not copyrighted photos, you may print as many as you would like. This will be an easy way to share your photo with family members.

For those unable to attend the ceremony. Your certificate(s) and metal marker will be mailed to you after the State Fair, along with a copy of the program from the ceremony. If you wish to purchase additional certificates or markers, you may do so at that time. An order form will be sent to you along with your certificate.

We recommend that you purchase at least one additional certificate in the event the original is destroyed or lost. Certificates cannot be replaced. Metal markers can be replaced if it becomes necessary due to theft, age or outdoor elements.

Newspaper Notification. Following the State Fair, a press release will be sent to all of the newspapers in the state with a list of all Century Farm recipients along with information on how to receive a copy of the photo taken at the State Fair. It is strictly up to your local newspapers if they decide to print the story. **Contact your local newspapers directly if you want to be sure they print your story.**

No Drop-Off Point. The Pioneer Livestock Pavilion is not accessible for you to drive to and drop off family members. See the Iowa State Fair Information attached for information on the Blue Line Parking Shuttle and on-grounds transportation.

For ease of sharing with your family members, the information contained in this packet will also be available on our web site at http://www.iowacenturyfarms.com/ .

Please contact me at the address or e-mail below or by telephone at 515/281-3645, if you have any questions regarding the registration or presentation.

Your participation in the Century Farms Award program will be a meaningful tribute of your contribution to Iowa's agricultural heritage. I look forward to meeting you on **Thursday, August 15, 2019.**

Sincerely,

Becky Lorenz

Becky Lorenz
Century Farms Coordinator
Iowa Department of Agriculture and Land Stewardship
502 E. 9th Street
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Des Moines IA 50319
Becky.Lorenz@iowaagriculture.gov
http://www.iowacenturyfarms.com/

Enclosures: **Reply Card – Must be returned by July 5, 2019.**
Instruction sheet for completing reply card
Registration/Presentation Schedule
Iowa State Fair Map
Iowa State Fair Tram Routes
Pioneer Livestock Pavilion Map
Information on the Iowa State Fair

2019 CENTURY FARMS REGISTRATION & PRESENTATION SCHEDULE

Registration

Check in Times

Group 1
7:30 am – 8:15 am
Adair through Clinton Counties

Group 2
8:45 am – 9:45 am
Crawford through Lyon Counties

Group 3
11:00 am – Noon
Madison through Ringgold Counties

Group 4
12:30 – 1:15 pm
Sac through Wright Counties

Presentations

Award Ceremony

8:30 am – 12:00 pm	Adair through Lyon Counties
12:00 pm - 12:30 pm	**Lunch Break**
12:30 pm – 2:30 pm	Madison through Wright Counties

Post Card Instructions

Below is an example of the enclosed yellow post card. **Please return even if you are not able to attend to confirm that the information shown is correct.**

List those who will be attending. I will be making name tags from this list. (There will be extra blank name tags available at the State Fair if you have people that are not listed on the postcard.)

Example: John & Mary Jones, John Jr., Alice and Joey Jones
Ed & Nancy Smith

Check the **left** bottom label on the card for your **CENTURY FARM** information.

Check the **right** bottom label on the card for the **name(s) you requested to be put on your certificate.**

If there are any errors in spelling, or if the information is incorrect, please correct it on the card before mailing it back.

CENTURY FARMS AWARD PRESENTATION

_____ Yes, I/we will be attending the State Fair ceremony.

Our farm will be represented by:

_____

_____

_____ Sorry, we are unable to attend.

Please note any corrections in spelling or address below.

Century Farm County Century Farm Owners Century Farm Location City Year purchased	Name(s) on your certificate

Please mail your card back no later than July 5, 2019!

Iowa State Fair Information
(Go to Iowastatefair.org for complete Fair information)

Fair Hours
Grounds: 7 a.m. to 1 a.m.
Buildings: 9 a.m. to 9 p.m.
Thrill Parks: Thrill Town opens at 9 a.m.; Thrill Ville and Thrill Zone open at 10 a.m.

Regular Gate Admission (Visa, MasterCard and Discover accepted at the gate)
Adults (ages 12+): $12
Children (ages 6-11): $6
Children (ages 5 and under): FREE every Fair day

Advance Admission before August 7th
Adults (ages 12+): $8
Children (ages 6-11): $4
Children (ages 5 and under): FREE every Fair day

- Purchase tickets online and print them at home. Go to the Iowa State Fair web site above for instructions.
- Beginning July 8, you can purchase tickets at the Administration Building on the Iowa State Fairgrounds between 8:00 a.m. – 4:30 p.m., Monday through Friday; 9:00 a.m. – noon on Saturday.
- Beginning July 1st, advanced admission tickets will be available at participating Fareway, Hy-Vee, Hy-Vee Drug, Price Chopper and Cash Saver Stores while supplies last.

Parking
North, Northeast and University Parking Lots: $10
Motorcycle Parking: $10
Bicycle Parking (inside Gates 9 and 11: FREE

For information on DART Park and Ride locations, go to
http://www.iowastatefair.org/visit/parking-dart-park-ride/

DIRECTIONS TO THE FAIRGROUNDS: The Iowa State Fairgrounds are located at East 30th Street and East University Avenue, 10 minutes east of downtown Des Moines. For GPS and online mapping services, use the address **3000 East Grand Avenue, Des Moines, IA 50317.**

The Fair suggests the following routes:

Eastern Iowa: From I-80 take Exit 141 (Hwy. 65 Bypass), travel south on Hwy. 65 to Exit 79 and head west on Hwy. 163 (E University Avenue) approximately three miles to the Fairgrounds. It is suggested that visitors enter the Fair parking lot at E 36th as a left-hand turn may not be allowed into the grounds at E 33rd at certain times.

Northern Iowa: From I-35, take I-235 to Exit 10A then head east on E University Avenue approximately four miles to the Fairgrounds.

Western Iowa: From I-235, take Exit 10A then head east on E University Avenue approximately four miles to the Fairgrounds.

Southern Iowa: From I-35, take IA 5/US 65 to Exit 79 then head west on E University Avenue approximately four miles to the Fairgrounds.

ADA/DISABLED PARKING: The largest area of parking reserved for visitors with ADA or accessible needs is located in the North Lot. Admission to this lot is through Gate #2 at East 33rd Street and East University Avenue. Vehicles with a DOT parking permit or a windshield placecard designation will be directed to the reserved parking area north of Gate 15. Vehicle parking fee is $10 on a space-available basis; some hard-packed surface parking is available.

Additional parking for people needing accessible parking is located on the inner Fairgrounds in Lot B. Vehicles must have DOT parking permits or a windshield placecard designation. Inner grounds parking is $10 on a space-available basis.

Some hard-packed surface parking is available; however, the age and the rolling nature of the terrain means most of the parking area is unpaved. Designated accessible parking spaces on main streets in the inner grounds will not be available during the Fair.

Parking personnel will do their best to direct accessible needs visitors' vehicles to the closest, most convenient parking available. As north parking lots fill on high attendance days, the Des Moines Police Department determines when outside gates to the Fairgrounds are opened and closed. When one gate closes, generally, another is opened to assist in keeping traffic congestion on city streets to a minimum.

On-Grounds Transportation:

Courtesy Carts: Golf cart mini-shuttle service (not wheelchair accessible) from north parking lots to inner gates is available. Golf carts are not available for rent.

Trams: Trams provide transportation on the lower fairgrounds at several locations. Operating daily beginning at 8 a.m., these trams feature a curbside electric/hydraulic lift, making them wheelchair accessible.

Inner grounds boarding points: Adjacent to the East Sky Glider aerial tramway on the Grand Concourse; the west end of the Grand Concourse, across from Public Safety; south of Gate 10; north of the 4-H Building; the northeast corner of the Sheep Barn; **north of the Pioneer Livestock Pavilion**,; northwest of the Patty and Jim Cownie Cultural Center; adjacent to Grandfather's Barn; adjacent to Richard O. Jacobson Hall and Kenyon Gallery; and north of First Church. I have attached a map of the tram stops.

Blue Line Parking Shuttle: Free shuttle that runs daily from 5:00 a.m. until 2 a.m. The Blue Line Parking Shuttle has 6 routine stops and will stop at Gates 13 and 15 for entry to the Fair. I have attached a map of the shuttle stops.

SCOOTER and WHEELCHAIR RENTALS: HomeTown Mobility is accepting reservations online at www.htmia.com or by calling 1-877-928-5388 from 9 a.m.- 5 p.m. Monday – Friday and all 11 days during the Fair. Call-in reservations will be charged a $5 processing fee. A limited number of wheelchairs and scooters will be available for walk-up customers during the Fair on a first come, first serve basis. **Reservations will be accepted for full day scooter and wheelchair rentals only.** Reservations must be made 24 hours in advance. A security deposit of a driver's license is required at the time of pick-up for all rentals. Cancellations must be made at least 48 hours in advance to receive a full refund, less a $5 cancellation fee. Rental locations are at Gates 8,11, & 15.

Wheelchairs - $25 per day

Scooters - $60 per full day (8 a.m. to 11 p.m.); $45 per half day (8 a.m. to 3 p.m. or 3 p.m. to 11 p.m.)

ASSISTED LISTENING DEVICES: Available for the Penningroth Media Center Cattle Barn, **Pioneer Livestock Pavilion**, Richard O. Jacobson Exhibition Center, Sheep Barn Sale Ring and Swine Barn Sale Ring when the State Fair sound system is being used. For more information, call 515-262-3111, ext. 322, at least 72 hours in advance.

LODGING: The Des Moines Convention and Visitors Bureau provides up-to-date lodging information. You may contact them by calling 800-451-2625 or search their online accommodations listings at https://www.catchdesmoines.com/lodging/hotels/

Administration Building.....H11

Agriculture Building.....G15
John Deere Agriculture Building sponsored by Alliant Energy

Animal Learning Center.....E14
Paul R. Knapp Animal Learning Center sponsored by Christensen Farms

Anne and Bill Riley Stage.....I11
Anne & Bill Riley Stage sponsored by Pepsi with media sponsor CW Iowa 23

Cattle Barn.....J16
John & Emily Putney Family Cattle Barn sponsored by Vermeer

Country School.....E19

Cultural Center.....G19
Patty & Jim Cownie Cultural Center

DNR Building.....G4

Exhibition Center.....L9
Richard O. Jacobson Exhibition Center

Family Theaters.....G5
Maytag Family Theaters

First Aid Center.....F16
Hy-Vee Health & First Aid Center

First Church.....E18

Food Center.....J2
Elwell Family Food Center sponsored by Blue Bunny Ice Cream

FFA Display Building.....K10

4-H Exhibits Building.....N8
Bruce L Rastetter 4-H Exhibits Building sponsored by Touchstone Energy Cooperatives of Iowa

Fun Forest.....G16
HyVee Fun Forest

Fun Forest Stage.....G16
Fun Forest Stage sponsored by Community Choice Credit Union

Gallery.....D20
Richard O. Jacobson Hall & Kenyon Gallery

Grandfather's Barn.....G22
Vermeer Grandfather's Barn

Grandstand.....F8
Grandstand sponsored by Coors Light

Grand Concourse.....H6
Grand Concourse sponsored by Goldman Sachs *10,000 Small Businesses*

Horse Barn.....L12

Iowa State Fair Police.....I3

Kids' Zone.....C14

Legacy Terrace.....G9
Principal Plaza at Legacy Terrace

Little Hands on the Farm.....D14
Andringa Family Foundation Little Hands on the Farm

Livestock Pavilion.....I14

MidAmerican Energy Stage.....G17
MidAmerican Energy Stage with Iowa Realty & media sponsor KCCI

Museum.....D20
Ralph H. Deets Historical Museum

Museum Complex.....D20
Richard L. Easter Museum Complex

Outdoor Arena.....M20
Bob & Deb Pulver Outdoor Arena

Parking/Tow Office.....C3

Picnic Shelter.....I15
Farm Bureau Picnic Shelter

Pigeon, Poultry and Rabbit Building.....C19

Pioneer Hall.....E21
Farm Bureau Pioneer Hall

Political Soapbox.....H9
Political Soapbox sponsored by Des Moines Register

Service Center.....G10
Robert G. Horner & Sheri Avis Horner Service Center sponsored by Des Moines Register

Sheep Barn.....N12

Sky Glider East.....F13/F21
Sky Glider East sponsored by Sleep Number

Sky Glider West.....K4/I13
Sky Glider West sponsored by Sleep Number

Stalling Barn.....L22
Stalling Barn sponsored by Van Wall Equipment

Susan Knapp Amphitheater.....E16
Susan Knapp Amphitheater sponsored by Bud Light with media sponsor KDSM Fox 17

Swine Barn.....M17
Swine Barn sponsored by Corteva Agriscience

Thrill Town.....L5

Thrill Ville.....E12

Thrill Zone.....G2

Varied Industries Building.....I7
William C. Knapp Varied Industries Building sponsored by Principal

Volunteer Office and Credential Pick Up.....O2

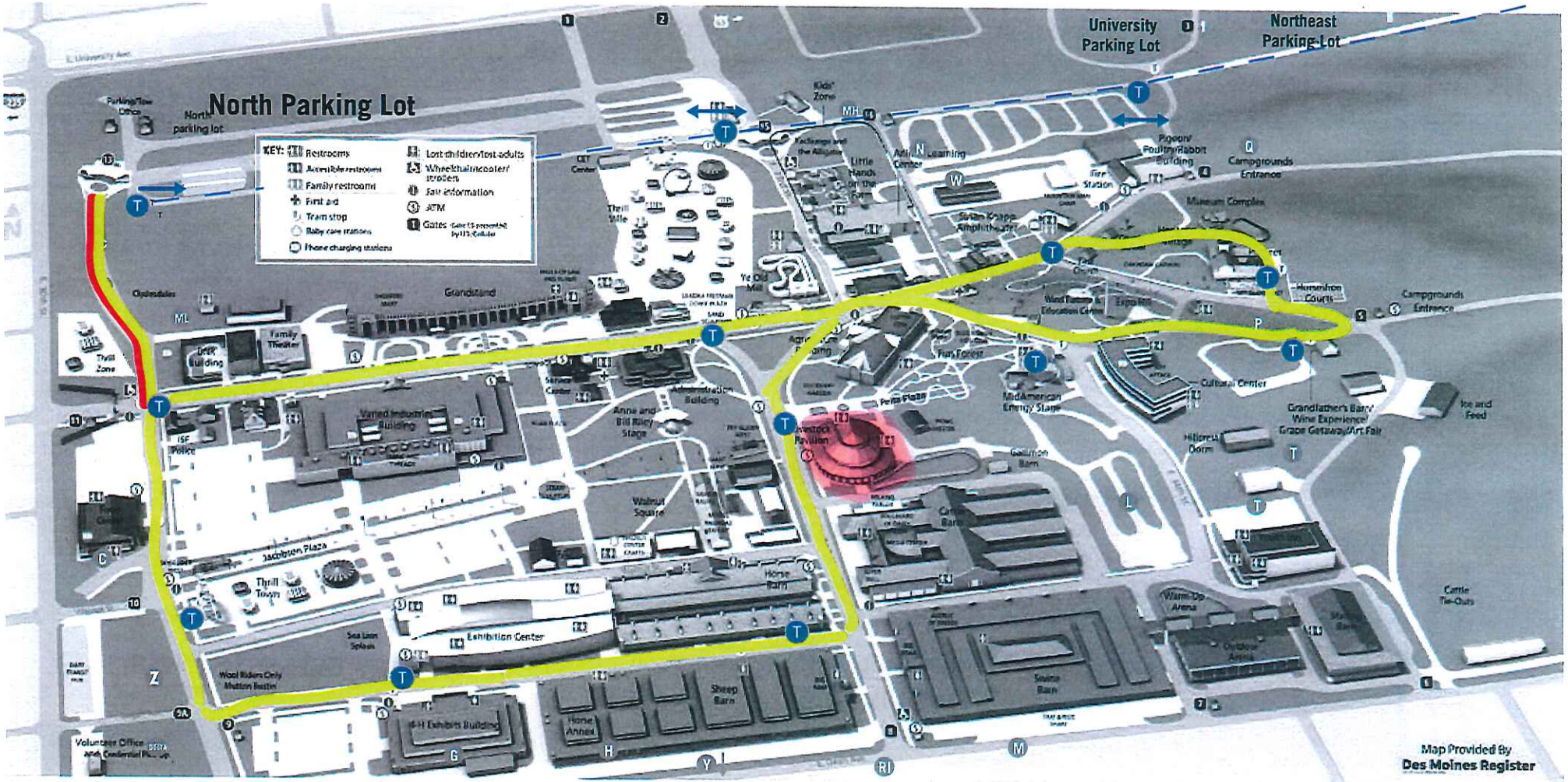
Walnut Center.....K11

Wind Turbine & Education Center.....F18
MidAmerican Energy Wind Turbine & Education Center

Ye Old Mill.....F13

Youth Inn.....K21
Oman Family Youth Inn

Trams



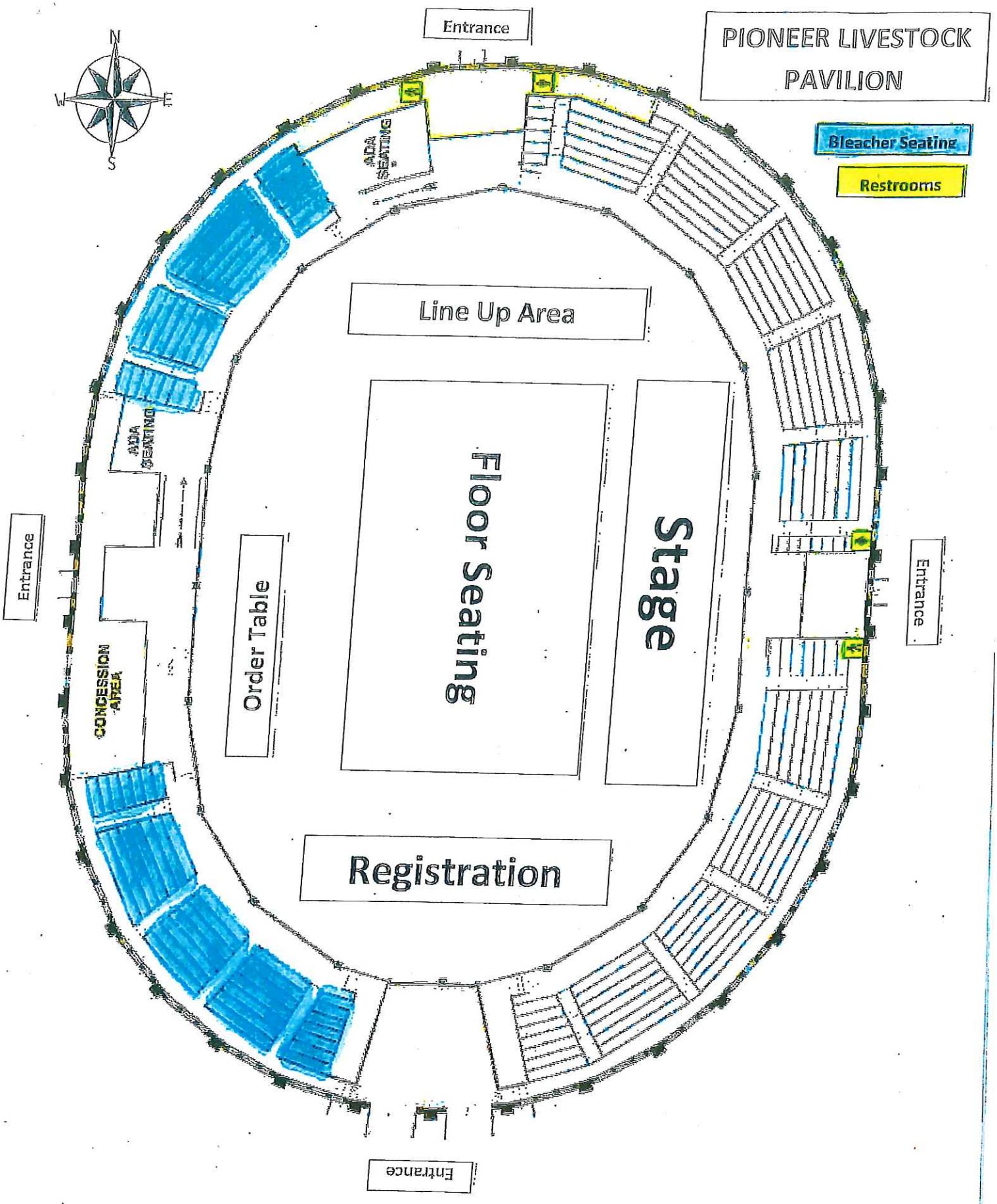
Courtesy Carts

Trams

Blue Line Tram

IowaStateFair

NOTHING COMPARES


PIONEER LIVESTOCK PAVILION
Bleacher Seating
Restrooms
Entrance
Entrance
Entrance
Entrance
ADA SEATING
ADA SEATING
Line Up Area
Floor Seating
Stage
Order Table
CONCESSION AREA
Registration
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