

PET FOOD REGISTRATION IN IOWA

PET FOOD is a classification of commercial feed. **PET** is dog or cat. **SPECIALTY PET** means any tamed animal normally kept in a cage and includes and is not limited to ferrets, gerbils, hamsters, canaries, psittacine birds, mynahs, finches, tropical fish, goldfish, snakes, turtles, lizards, etc.

1. Pet Food or Specialty Pet Food Manufactured or Distributed in Iowa ^{198.3}

- A. MUST be registered BEFORE sale, exchange, or barter in Iowa. Examples:
 1. Farmers markets.
 2. Internet sales.
 3. Veterinarian offices.
 4. Local stores.
- B. Labels MUST comply with all state and federal regulations, i.e., contents, placement, typeface, claims, etc.
- C. NO EXCEPTIONS in Iowa law in the fees or with label compliance.



IOWA DEPARTMENT OF
**AGRICULTURE &
LAND STEWARDSHIP**

Mike Naig, Secretary of Agriculture

2. Iowa Commercial Feed License. ^{198.4}

- A. Renewal is July 1 of every odd-numbered year.
- B. \$20 license fee is not prorated.
- C. Required for each facility, if:
 1. Iowa manufacturer of commercial feed.
 2. Distributor of commercial feed into Iowa.
 3. Label guarantor on commercial feed label.

Receipt of this information implies knowledge of Iowa Commercial Feed Law. Therefore, any commercial feed distributed in Iowa and not properly registered with our department or otherwise noncompliant with pet food regulations will be considered deliberate indifference and subject to immediate statewide Stop Sale & Removal Order.

3. Iowa Pet Food Registration Fees. ^{198.9}

- A. January 1 is renewal date. Registration valid for calendar year.
- B. \$50 per pet food product packaged in weight of 10 pounds or less.
- C. \$50 AND tonnage fees apply when one product has package sizes under AND over 10 pounds.
- D. Product Count. How to determine if product can be counted as one product or two products.
 1. Revised labels should be registered as new. (Identical to old label only if matches all of number 5 below.)
 2. The old version of the revised label should be registered separately until no longer in Iowa inventory. One year minimum is recommended.
 3. Discontinued products should also be registered until no longer in Iowa inventory.
 4. To be counted as one product means only the weight of the package is different among all labels.
 5. If any of the following differ between labels, the products are counted as two. *Label* includes brochures, placard, information on associated websites, written material, advertisements, etc.
 - a. Name of product.
 - b. Ingredients.
 - c. Guaranteed analysis.
 - d. Feeding directions.
 - e. Label guarantor.
 - f. Calorie count.

Mailing Address

IDALS / Feed Bureau / Pet
Wallace Bldg
502 E 9th St
Des Moines, IA 50319

4. Penalty.

- A. Applicable on products *renewed* and postmarked on or after February 16.
- B. Add penalty to total *renewal* fee. Greater amount applies: 10% of total -OR- \$50.
- C. New products may be registered any time during calendar year and are exempt from penalty.

5. Registration of Pet Food.

- A. List all pet food products distributed in Iowa as illustrated on registration page.
- B. Provide disk or flash drive of all new and revised product labels.
- C. Check or money order. Payee: IDALS No electronic payment option available.
- D. Address to: IDALS - Pet Food / Commercial Feed Bureau / Wallace Bldg 502 E 9th St / Des Moines, IA 50319

6. Registration Variations. Label

- A. Discontinued, Revised, or New Labels.
 - 1. Register until no inventory in Iowa. One year after discontinuance is recommended.
 - 2. Revised labels most often are new labels and should be registered as such. See 3.D.5 for specifics.
 - 3. New labels may be registered anytime throughout the year. Fee is \$50 per product.
- B. Supplements are registered as either a pet food or drug. MUST be one or the other.
 - 1. Iowa has no remedy law.
 - 2. Vitamins, minerals, and fatty acids are pet food.
 - 3. Herbs, botanicals, metabolites are not pet food but may fall under drug regulations.
- C. Variety Packs. Any product within a variety pack that is offered for sale separately MUST also be registered separately.
- D. Samples. Must be registered and must meet all label regulations.
- E. Bakeries / Homemakers / Farmers Markets
 - 1. License, register, and label according to state and federal law. NO EXCEPTION in the law.
 - 2. Display label next to each pet food presented in bakery case, buffet, treat bar, etc.
 - a. Have a copy of the label for each product sold to provide a buyer to take home upon request.
 - b. Registration required on each recipe, label variation, etc. See 3.D.5.
- F. Bones, Chews, and Rawhides. Exempt or Not Exempt?
 - 1. Exempt from registration whether flavored or unflavored:
 - a. All chews, bones, toys and exercisers made of animal skin, hide, wood, or man-made material.
 - b. Hooves.
 - c. Ears.
 - d. Animal ears.
 - e. Ligaments.
 - f. Snouts.

Acceptance of payment does not imply label approval, agreement with fees, or exclusion from regulatory actions.

- 2. NOT exempt from registration and pet food regulations:
 - a. The label claims the product is animal food -- treat, snack, food, has feeding directions, guaranteed analysis, etc.
 - b. Label claims the product has nutritional value -- digestible, high protein, low fat, lite, etc.
 - c. The label says meat, beef, chicken or lamb only. Terms must be combined with a term such as the following in order to be exempt: basted, bone, or flavor, i.e., lamb flavor, beef bone, chicken basted, etc.
 - d. Exempt product combined with non-exempt product makes it a pet food that must be registered. For example, a bone filled with peanut butter requires registration.

7. **Hyperlinks to Pet Food Information** **Hyperlinks**

- A. United States Food & Drug Administration FDA¹ & FDA²
- B. Code of Federal Regulations CFR
- C. Association of American Feed Control Officials AAFCO¹ & AAFCO²
- D. Iowa Commercial Feed Law IOWA CODE §198
- E. Iowa Administrative Rules Chapter 42 Pet Foods..... IAC RULE 21.42
- F. Iowa Commercial Feed Bureau Website IDALS
- G. Generally Recognized As Safe GRAS