

June 2022

Dear Friends:

Congratulations on becoming a recipient of the Heritage Farm Award. A statewide Heritage Farms Award Ceremony will be held at the Iowa State Fair on **Thursday, August 18, 2022**, in honor of your family's contribution to the growth and stability of Iowa agriculture. The ceremony will be held at the historic air-conditioned Pioneer Livestock Pavilion – highlighted on the enclosed fairgrounds map. I have also included a diagram of the lay-out of the interior of the Pavilion. General information on the Iowa State Fair is also enclosed.

THIS IS THE ONLY NOTIFICATION your family will receive regarding your Heritage Farm. It is your responsibility to contact any other family member whose name was submitted as a present farm owner. Please return the enclosed Reply Card by **July 5, 2022**, notifying us of your intention to attend the ceremony. Family and friends are also welcome to attend. Please return the Reply Card by July 5th even if you are unsure of all those attending in your group. The return of your Reply Card also serves as an assurance to me that you have received your information packet.

Please Check All of The Information on The Enclosed Reply Card Carefully. This information will be printed in the Heritage Farms Ceremony Program and needs to be returned **immediately** in order to meet our printing deadline. The enclosed Reply Card lists the names of the **farm owners and location of the farm**. Also listed are the names that will be printed on your certificate. **Please check the spelling carefully.** An instructional worksheet is included to aid you in completing the postcard. **Return this card by July 5, 2022.**

You must “check in” with our registration table when you arrive the day of the ceremony. It will be located at the south entrance of the Pavilion. Please go to the table that is marked with your Heritage Farm County above it. Registration will be from 12:30 PM – 1:15 p.m. The Awards Ceremony will follow the Century Farm Awards Ceremony at approximately 2:00 p.m.

The awards will be presented alphabetically by county. The awards are based on **the county in which the Heritage Farm is located**. The awards presentation will start with counties beginning with the letter “A” and continue alphabetically by county.

During the ceremony, you will be asked to come forward to receive your award. **The stage is handicapped accessible.** Your photograph will be taken as you receive the award. You may designate someone to receive the award on your behalf if you are unable to attend the ceremony.


You will receive:

1. A complimentary 5 x 7 photo which will be sent to you following the ceremony. This picture is not copyrighted.
2. An award certificate. Please note that each couple and individual listed as a titleholder will receive a certificate.
3. Each farm will receive one metal marker.

Additional certificates and photographs may be ordered at the order table the **day of the ceremony only**. Cash or checks will be accepted (no credit cards, please). Additional markers will be available for purchase at the order desk the day of the ceremony.

Prices:

- Additional certificates are \$7.00 each.
- Additional photos are \$6.00 each.
- A postage and handling fee of \$4.00 is added to each order of certificates & photos.
- Metal markers are \$8.00 each if picked up at the State Fair. Metal markers are \$18.00 each if mailed.

After September 19, 2022, you will be able to access your individual family photos on our website at www.iowaagriculture.gov. Click on the Flickr icon at the lower right-hand corner of the home page  Click on “Albums” and then click on “Century Farms” or “Heritage Farms”. Scroll to your photo and click on it. In the lower right-hand corner, you have the option to “share” or “download” and print your own photos. As these are not copyrighted photos, you may print as many as you would like. This will be an easy way to share your photo with family members.

For those unable to attend the ceremony. Your certificate(s) and metal marker will be mailed to you after the State Fair, along with a copy of the program from the ceremony. If you wish to purchase additional certificates or markers, you may do so at that time. An order form will be sent to you along with your certificate.

We recommend that you purchase at least one additional certificate in the event the original is destroyed or lost. Certificates cannot be replaced. Metal markers can be replaced if it becomes necessary due to theft, age, or outdoor elements.

Newspaper Notification. Following the State Fair, a press release will be sent to all of the newspapers in the state with a list of all Heritage Farm recipients along with information on how to receive a copy of the photo taken at the State Fair. It is strictly up to your local

newspapers if they decide to print the story. **Contact your local newspapers directly if you want to be sure they print your story.**

No Drop-Off Point. The Pioneer Livestock Pavilion is not accessible for you to drive to and drop off family members. See the Iowa State Fair Information attached for information on the Blue Line Parking Shuttle and on-grounds transportation.

For ease of sharing with your family members, the information contained in this packet will also be available on our web site at

<https://iowaagriculture.gov/century-and-heritage-farm-program>

Please contact me at the address or e-mail below or by telephone at (515) 281-3645, if you have any questions regarding the registration or presentation.

Remember to return the enclosed Reply Card by July 5th.

Your participation in the Heritage Farms Award program will be a meaningful tribute of your contribution to Iowa's agricultural heritage. I look forward to meeting you on **Thursday, August 18, 2022.**

Sincerely,

Kelley Reece

Kelley Reece
Heritage Farms Coordinator
Iowa Department of Agriculture and Land Stewardship
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Wallace State Office Building
Des Moines IA 50319
515-281-3645
kelley.reece@iowaagriculture.gov
<https://iowaagriculture.gov/century-and-heritage-farm-program>

Enclosures: **Reply Card – Must be returned by July 5, 2022**

Instruction sheet for completing reply card
Registration/Presentation Schedule
Iowa State Fair Map
Iowa State Fair Shuttle Routes
Pioneer Livestock Pavilion Map
Information on the Iowa State Fair

2022 HERITAGE FARMS
REGISTRATION & PRESENTATION
SCHEDULE

Registration
Check In

12:30 p.m. – 1:15 p.m.

Presentations
Award Ceremony

2:00 p.m.

Post Card Instructions

Below is an example of the enclosed blue post card. **Please return even if you are not able to attend to confirm that the information shown is correct.**

List those who will be attending. I will be making name tags from this list. (There will be extra blank name tags available at the State Fair if you have people that are not listed on the postcard.)

Example: John & Mary Jones, John Jr., Alice, and Joey Jones
 Ed & Nancy Smith

Check the **left** bottom label on the card for your **HERITAGE FARM** information.

Check the **right** bottom label of the card for the **name(s) you requested to be put on your certificate.**

If there are any errors in spelling, or if the information is incorrect, please correct it on the card before mailing it back.

HERITAGE FARMS AWARD PRESENTATION	
<input type="checkbox"/> Yes, I/we will be attending the State Fair ceremony.	
Our farm will be represented by:	
<hr/>	
<hr/>	
<input type="checkbox"/> Sorry, we are unable to attend.	
Please note any corrections in spelling or address below.	
Farm County Farm Owners Farm Location City Year purchased	Name(s) on your certificate

Please mail your card back no later than July 5, 2022

Iowa State Fair Information
(Go to lowastatefair.org for complete Fair information)

Fair Hours

Grounds: 8 a.m. to midnight.

Buildings: 9 a.m. to 8 p.m.

Thrill Parks: Thrill Town opens at 9 a.m.; Thrill Ville and Thrill Zone open at 10 a.m.

Regular Gate Admission (Visa, MasterCard and Discover accepted at the gate)

Adults (ages 12+): \$14

Children (ages 6-11): \$8

Children (ages 5 and under): FREE every Fair day

Advance Admission before August 11th

Adults (ages 12+): \$9

Children (ages 6-11): \$5

Children (ages 5 and under): FREE every Fair day

- Purchase tickets online and print them at home. Go to the Iowa State Fair web site above for instructions.
- Beginning July 1st, advanced admission tickets will be available at participating Iowa Hy-Vees, Hy-Vee Drugstores and Dollar Fresh stores, Iowa Fareways, and participating Des Moines metro Cash Saver and Price Chopper stores, while supplies last

Parking

North, Northeast, and University Parking Lots: \$10

Motorcycle Parking: \$10

Bicycle Parking (inside Gates 9 and 11): FREE

For information on DART Park and Ride locations, go to

<http://www.iowastatefair.org/visit/parking-dart-park-ride/>

DIRECTIONS TO THE FAIRGROUNDS: The Iowa State Fairgrounds are located at East 30th Street and East University Avenue, 10 minutes east of downtown Des Moines. For GPS and online mapping services, use the address **3000 East Grand Avenue, Des Moines, IA 50317.**

The Fair suggests the following routes:

Eastern Iowa: From I-80 take Exit 141 (Hwy. 65 Bypass), travel south on Hwy. 65 to Exit 79 and head west on Hwy. 163 (E University Avenue) approximately three miles to the Fairgrounds. It is suggested that visitors enter the Fair parking lot at E 36th as a left-hand turn may not be allowed into the grounds at E 33rd at certain times.

Northern Iowa: From I-35, take I-235 to Exit 10A then head east on E University Avenue approximately four miles to the Fairgrounds.

Western Iowa: From I-235, take Exit 10A then head east on E University Avenue approximately four miles to the Fairgrounds.

Southern Iowa: From I-35, take IA 5/US 65 to Exit 79 then head west on E University Avenue approximately four miles to the Fairgrounds.

ADA/DISABLED PARKING: The largest area of parking reserved for visitors with ADA or accessible needs is located in the North Lot. Admission to this lot is through Gate #2 at East 33rd Street and East University Avenue. Vehicles with a DOT parking permit or a windshield place card designation will be directed to the reserved parking area north of Gate 15. Vehicle parking fee is \$10 on a space-available basis; some hard-packed surface parking is available; however, the age and the rolling nature of the terrain means most of the parking area is unpaved. Designated accessible parking spaces on main streets in the inner grounds will not be available during the Fair.

Parking personnel will do their best to direct accessible needs visitors' vehicles to the closest, most convenient parking available. As north parking lots fill on high attendance days, the Des Moines Police Department determines when outside gates to the Fairgrounds are opened and closed. When one gate closes, generally, another is opened to assist in keeping traffic congestion on city streets to a minimum.

On-Ground Transportation:

Courtesy Carts: Golf cart mini-shuttle service (not wheelchair accessible) from north parking lots to inner gates is available. Golf carts are not available for rent.

Blue Line Parking Shuttle: Free shuttle that runs daily from 5:30 a.m. until 1 a.m. The Blue Line Parking Shuttle has 6 routine stops and will stop at Gates 13 and 15 for entry to the Fair. I have attached a map of the shuttle stops.

SCOOTER and WHEELCHAIR RENTALS: HomeTown Mobility is accepting reservations online at www.htmia.com or by calling 712-938-2029 from 9 a.m.- 5 p.m. Monday – Friday and all 11 days during the Fair. Call-in reservations will be charged a \$5 processing fee. A limited number of wheelchairs and scooters will be available for walk-up customers during the Fair on a first come, first serve basis. **Reservations will be accepted for full day scooter and wheelchair rentals only.** Reservations must be made 24 hours in advance. A security deposit of a driver's license is required at the time of pick-up for all rentals. Cancellations must be made at least 48 hours in advance to receive a full refund, less a \$5 cancellation fee. Rental locations are at Gates 8, 10, 11, 13 & 15.

ASSISTED LISTENING DEVICES: Available for the Penningroth Media Center Cattle Barn, **Pioneer Livestock Pavilion**, Richard O. Jacobson Exhibition Center, Sheep Barn Sale Ring and Swine Barn Sale Ring when the State Fair sound system is being used. For more information, call 515-262-3111, ext. 322, at least 72 hours in advance.

LODGING: The Des Moines Convention and Visitors Bureau provides up-to-date lodging information. You may contact them by calling 800-451-2625 or search their online accommodations listings at <https://www.catchdesmoines.com/lodging/hotels/>