



June 2024

Dear Friends:

Congratulations on becoming a recipient of the Heritage Farm Award. A statewide Heritage Farms Recognition Ceremony will be held at the Iowa State Fair on **Thursday, August 15, 2024**, in honor of your family's contribution to the growth and stability of Iowa agriculture. The ceremony will be held at the historic air-conditioned Livestock Pavilion – highlighted on the enclosed fairgrounds map. I have also included a diagram of the layout of the interior of the Pavilion. General information on the Iowa State Fair is enclosed as well.

THIS IS THE ONLY NOTIFICATION your family will receive regarding your Heritage Farm. It is your responsibility to contact any other family member whose name was submitted as the present farm owner. Please return the enclosed Reply Card by **July 10, 2024**, notifying us of your intention to attend the ceremony. Family and friends are also welcome to attend. Please return the Reply Card by **July 10th even if you are unsure of all those attending in your group**. The return of your Reply Card also serves as an assurance to me that you have received your information packet.

Please Check All of The Information on The Enclosed Reply Card Carefully. This information will be printed in the Heritage Farms Ceremony Program and needs to be returned **immediately** to meet our printing deadline. The enclosed Reply Card lists the names of the **farm owners and location of the farm**. Also listed are the names that will be printed on your certificate. **Please check the spelling carefully.** An instructional worksheet is included to aid you in completing the postcard. **Return this card by July 10, 2024.**

You must "check in" with our registration table when you arrive on the day of the ceremony. It will be located at the south entrance of the Pavilion. Please go to the table that is marked with your Heritage Farm County above it. Registration will be from 12:30 PM – 1:15 p.m. **The Heritage Farm Recognition Program will follow the Century Farm Recognition Program at approximately 2:00 p.m.**

The certificates will be presented alphabetically by county. The awards are based on the county in which the Heritage Farm is located. The recognition program will start with counties beginning with the letter "A" and continue alphabetically by county.

During the ceremony, you will be asked to come forward to receive your award. **The stage is handicapped accessible.** Your photograph will be taken when you receive the award. You may designate someone to receive the award on your behalf if you are unable to attend the ceremony.

You will receive:

1. A complimentary 5 x 7 photo which will be sent to you following the ceremony. This picture is not copyrighted.
2. A personalized certificate. Please note that each couple and individual listed as a titleholder will receive a certificate.
3. Each farm will receive one metal marker (non-personalized).

Additional certificates and photographs may be ordered at the order table on the **day of the ceremony only**. Cash or checks will be accepted (no credit cards, please). Additional markers will be available for purchase at the order desk the day of the ceremony.

Prices:

- Additional certificates are \$7.00 each.
- Additional photos are \$6.00 each.
- A postage and handling fee of \$4.00 is added to each order of certificates & photos.
- Metal markers are \$8.00 each if picked up at the State Fair. Metal markers are \$18.00 each if mailed.

After September 18, 2024, you will be able to access your individual family photos on our web- site at www.iowaagriculture.gov. Click on the Flickr icon at the lower right-hand corner of the home page  Click on "Albums" and then click on "Century Farms" or "Heritage Farms". Scroll to your photo and click on it. In the lower right-hand corner, you have the option to "share" or "download" and print your own photos. As these are not copyrighted photos, you may print as many as you would like. This will be an easy way to share your photo with family members.

For those unable to attend the ceremony. Your certificate(s) and metal marker will be mailed to you after the State Fair, along with a copy of the program from the ceremony. Certificates cannot be replaced. Metal markers can be replaced if it becomes necessary due to theft, age, or outdoor elements.

Newspaper Notification. Following the State Fair, a press release will be sent to newspapers in the state with a list of all Heritage Farm recipients along with information on how to receive a copy of the photo taken at the State Fair. It is strictly up to your local newspapers if they decide to print the story. **Contact your local newspapers directly if you want to be sure they print your story.**

The Livestock Pavilion is not accessible for you to drive to and drop off family members.

For ease of sharing with your family members, the information contained in this packet will also be available on our web site at

<https://iowaagriculture.gov/century-and-heritage-farm-program>

Please contact me at the address or e-mail below or by telephone at (515) 281-3645, if you have any questions regarding the registration or presentation.

Remember to return the enclosed Reply Card by July 10th.

Your participation in the Heritage Farms Recognition program will be a meaningful tribute of your contribution to Iowa's agricultural heritage. I look forward to meeting you on **Thursday, August 15, 2024.**

Sincerely,

Kelley Reece

Kelley Reece
Heritage Farms Coordinator
Iowa Department of Agriculture and Land Stewardship
502 E. 9th Street
Wallace State Office Building
Des Moines IA 50319
515-281-3645

kelly.reece@iowaagriculture.gov

<https://iowaagriculture.gov/century-and-heritage-farm-program>

Enclosures:

Reply Card – Must be returned by July 10, 2024

Registration/Presentation Schedule

Instruction sheet for completing reply card

Information on the Iowa State Fair

Iowa State Fair Map

Livestock Pavilion Map

2024 HERITAGE FARMS
REGISTRATION & PRESENTATION
SCHEDULE

Registration

Check In

12:30 p.m. – 1:15 p.m.

Presentations

Award Ceremony

2:00 p.m.

Postcard Instructions

Below is an example of the enclosed blue postcard. Please return it even if you are not able to attend to confirm that the information shown is correct.

List those who will be attending. I will be making name tags from this list. If you are unsure of those that will be present, that is okay. There will be extra blank name tags available at the State Fair if you have people that are not listed on the postcard.

Example: John & Mary Jones, John Jr., Alice, and Joey Jones
 Ed & Nancy Smith

Check the **left** bottom label on the card for your **HERITAGE FARM** information. Check the **right** bottom label of the card for the name(s) you requested to be put on your certificate.

If there are any errors in spelling, or if the information is incorrect, please correct it on the card before mailing it back.

HERITAGE FARMS AWARD PRESENTATION	
___ Yes, I/we will be attending the State Fair ceremony.	
Our farm will be represented by:	

___ Sorry, we are unable to attend.	
Please note any corrections in spelling or address below.	
Farm County Farm Owners Farm Location City Year purchased	Name(s) on your certificate

Please mail your card back no later than July 10, 2024

Fair Hours

Grounds: 8 a.m. to midnight.

Buildings: 9 a.m. to 8 p.m.

Thrill Parks: Thrill Town, Thrill Ville and Thrill Zone open at 10 a.m.

Regular Gate Admission (Visa, MasterCard and Discover accepted at the gate)

Adults (ages 12+): \$16

Children (ages 6-11): \$10

Children (ages 5 and under): FREE every Fair day

Advance Admission before August 9th

Adults (ages 12+): \$11

Children (ages 6-11): \$7

Children (ages 5 and under): FREE every Fair day

- Purchase tickets online and print them at home. Go to the Iowa State Fair web site for instructions.
- Beginning July 1st, advanced admission tickets will be available at participating Iowa Hy-Vees, Fast and Fresh stores and Iowa Fareway stores, while supplies last.

Parking

Parking lots are available for motorcycle and vehicle parking in the A, B and C Lots for \$10.

Fairgoers can take the Blue Line Parking Shuttle inside the A, B and C parking lots for FREE from designated stops to the admission gates. Bicycle parking is also available inside Gate 11 for free.

For information on DART Park and Ride locations, go to

<http://www.iowastatefair.org/visit/parking-dart-park-ride/>

DIRECTIONS TO THE FAIRGROUNDS: The Iowa State Fairgrounds are located at East 30th Street and East University Avenue, 10 minutes east of downtown Des Moines. For GPS and online mapping services, use the address **3000 East Grand Avenue, Des Moines, IA 50317.**

The Fair suggests the following routes:

Eastern Iowa: From I-80 take Exit 141 (Hwy. 65 Bypass), travel south on Hwy. 65 to Exit 79 and head west on Hwy. 163 (E University Avenue) approximately three miles to the Fairgrounds. It is suggested that visitors enter the Fair parking lot at E 36th as a left-hand turn may not be allowed into the grounds at E 33rd at certain times.

Northern Iowa: From I-35, take I-235 to Exit 10A then head east on E University Avenue approximately four miles to the Fairgrounds.

Western Iowa: From I-235, take Exit 10A then head east on E University Avenue approximately four miles to the Fairgrounds.

Southern Iowa: From I-35, take IA 5/US 65 to Exit 79 then head west on E University Avenue approximately four miles to the Fairgrounds.

ADA/DISABLED PARKING: Parking spaces designated for vehicles are available in Lots A, B and C on the Iowa State Fairgrounds on a first come, first served basis. Please note that these lots often fill up early each day, and there is no guarantee that space will be available. Proper decals or license plates must be displayed. Enter Gate 2 (East 33rd and East University Ave) to access Lot A and Gate 3 (East 36th St and East University) to access Lots B and C. Lot A contains both paved and hard-packed surface parking. Lots B and C contain hard-packed

surfaces. Parking personnel will do their best to direct visitor vehicles to the closest, most convenient parking available. **Designated accessible parking spaces on main streets in the inner grounds will not be available during the Fair.**

On-Ground Transportation:

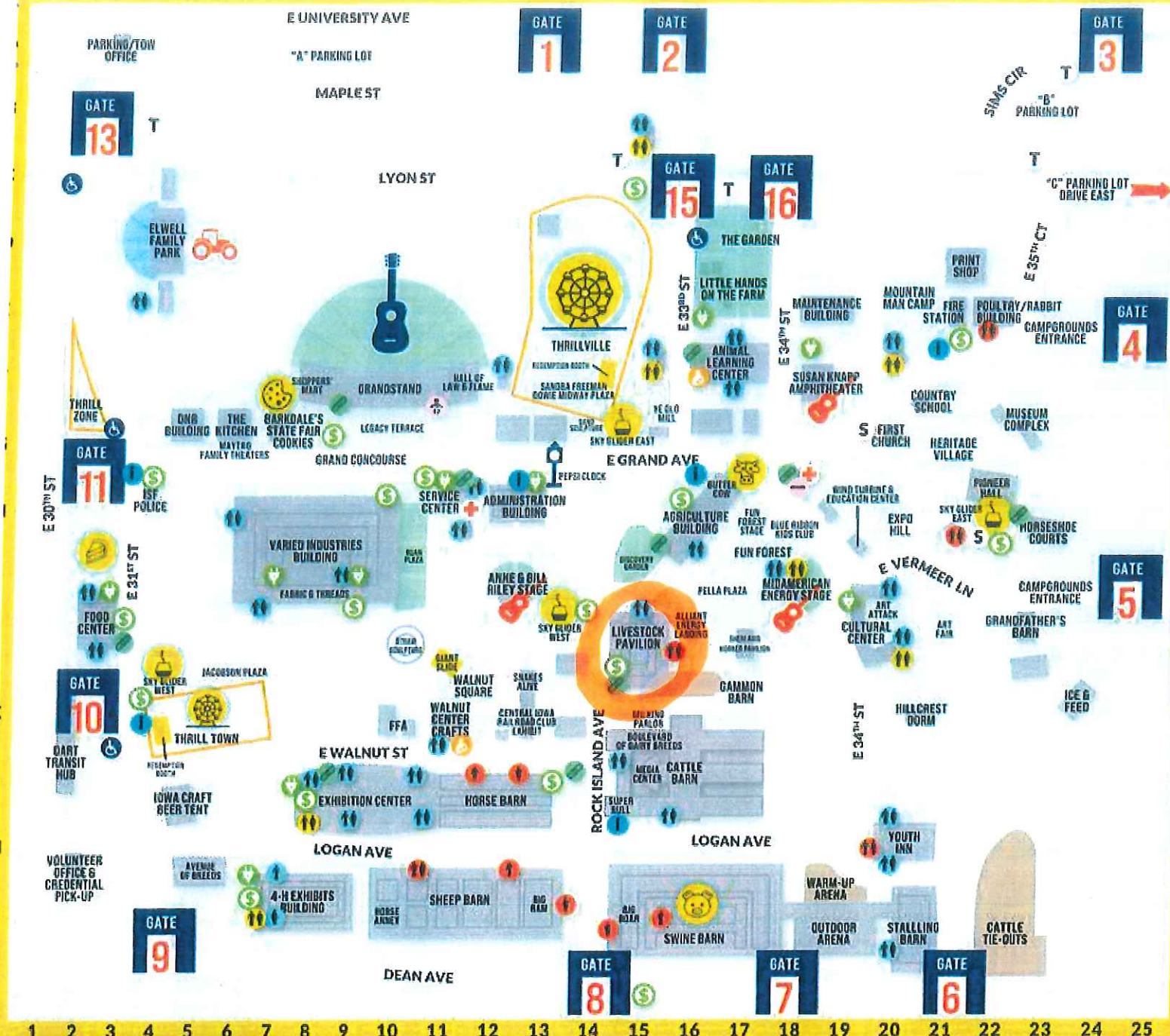
Courtesy Carts: Golf cart mini-shuttle service (not wheelchair accessible) from north parking lots to inner gates is available. **Golf carts are not available for rent.**

Blue Line Parking Shuttle: Free shuttle that runs daily from 5:30 a.m. until 1 a.m. The Blue Line Parking Shuttle has 5 routine stops and will stop at Gates 13 and 15 for entry to the Fair. For safety reasons, the inner grounds trams will not be running. Please plan accordingly

SCOOTER and WHEELCHAIR RENTALS: HomeTown Mobility is accepting reservations online at www.htmia.com or by calling 712-938-2029 from 9 a.m.- 5 p.m. Monday – Friday and all 11 days during the Fair. Call-in reservations will be charged a \$5 processing fee. A limited number of wheelchairs and scooters will be available for walk-up customers during the Fair on a first come, first served basis. **Reservations will be accepted for full-day scooter and wheelchair rentals only.** Reservations must be made 24 hours in advance. A driver's license or state ID is required for all rentals. Cancellations must be made at least 48 hours in advance to receive a full refund, less a \$5 cancellation fee. Rental locations are at Gates 8, 10, 11, 13 & 15.

ASSISTED LISTENING DEVICES: Available for the Penningroth Media Center Cattle Barn, **Pioneer Livestock Pavilion**, Richard O. Jacobson Exhibition Center, Sheep Barn Sale Ring and Swine Barn Sale Ring when the State Fair sound system is being used. For more information, call 515-262-3111, ext. 322, at least 72 hours in advance.

LODGING: The Des Moines Convention and Visitors Bureau provides up-to-date lodging information. You may contact them by calling 800-451-2625 or search their online accommodations listings at <https://www.catchdesmoines.com/arts-and-culture/hotels/>



IOWA STATE FAIR

- RESTROOMS
- ACCESSIBLE RESTROOMS
- FAMILY RESTROOMS
- FIRST AID
- TRAM/SHUTTLE STOPS
- BABY CARE STATIONS
- ADULT CHANGING STATION
- PHONE CHARGING STATION
- LOST CHILDREN/ADULTS
- WHEELCHAIR/SCOOTER/STROLLERS
- FAIR INFORMATION
- ATM
- CARE CUBES

Administration Building.....H13	Food Center.....J2	Legacy Terrace.....G10	Stalling Barn.....N2
Agriculture Building.....H16	Elwell Family Food Center	Principal® Plaza at Legacy Terrace	Sponsored by Van Wall Equipment
John Deere Agriculture Building sponsored by Alliant Energy	FFA Display Building.....K10	Little Hands on the FarmE17	Susan Knapp Amphitheater.....F1
Alliant Energy	4-H Exhibits Building.....N8	Andringa Family Foundation Little Hands on the Farm	Sponsored by Prairie Meadows with media sponsor WHO 13
Animal Learning Center.....F17	Bruce L. Rasteiter 4-H Exhibits Building sponsored by Touchstone Energy Cooperatives of Iowa	Livestock Pavilion.....J15	Swine Barn.....N1
Paul R. Knapp Animal Learning Center sponsored by Christensen Farms	Fun Forest.....H17	MidAmerican Energy Stage.....I18	Sponsored by Corteva Agriscience
Anne and Bill Riley Stage.....I12	Hy-Vee Fun Forest	With Iowa Realty & media sponsor KCCI	Thrill Town.....K
Sponsored by Pepsi with media sponsor iHeart	Fun Forest Stage.....H17	Museum.....G23	Thrill Ville.....E1
Avenue of Breeds.....M6	Sponsored by Community Choice Credit Union	Ralph H. Deets Historical Museum	Thrill Zone.....F
Sponsored by Iowa Bankers Association	Gallery.....G23	Museum Complex.....G23	Varied Industries Building.....H1
Cattle Barn.....L16	Richard O. Jacobson Hall & Kenyon Gallery	Richard L. Easter Museum Complex	William C. Knapp Varied Industries Building sponsored by Principal®
John & Emily Putney Family Cattle Barn sponsored by Vermeer	The Garden.....D17	Outdoor Arena.....N19	Volunteer Office & Credential Pick-Up.....N
Country School.....F21	Sponsored by Corteva Agriscience	Bob & Deb Pulver Outdoor Arena	Walnut Center.....K1
Cultural Center.....J20	Grandfather's Barn.....J23	Parking/Tow Office.....A3	Wind Turbine & Education Center.....H1
Patty & Jim Cownte Cultural Center	Vermeer Grandfather's Barn	Poultry and Rabbit Bldg.....E22	MidAmerican Energy Wind Turbine & Education Center
DNR Building.....G5	Grandstand.....F10	Pioneer Hall.....H22	Ye Old Mill.....F1
Elwell Family Park.....D4	Presented by Homemakers Furniture	Farm Bureau Pioneer Hall	Youth Inn.....M2i
Exhibition Center.....L10	Grand Concourse.....G3-14	Service Center.....H11	Oman Family Youth Inn
Richard O. Jacobson Exhibition Center	Presented by Google	Robert G. Homer & Sheri Avis Horner Service Center sponsored by Mattress Firm	
First Aid Center.....G18	Horse Barn.....L12	Sheep Barn.....N11	
Hy-Vee Health & First Aid Center	Iowa State Fair Police.....H4	Sky Glider East.....G14/H22	
	The Kitchen.....G6	Sky Glider West.....K4/K13	

Gate 11 presented by Kwik Star
 Gate 15 presented by Chevron

Pioneer Livestock Pavilion

