

# Measuring Progress of the Iowa Nutrient Reduction Strategy

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## The Iowa Nutrient Reduction Strategy



Estimated % of Loads and Load Reduction	Nitrogen	Phosphorus
% of Total Load from Point Sources	7	21
% of Total Load from Non-point Sources	93	79
% of Overall Load Reduction from Point Sources to meet 45% Total Load Reduction Goal	4	16
% of Overall Load Reduction from Nonpoint Sources to meet 45% Total Load Reduction Goal	41	29

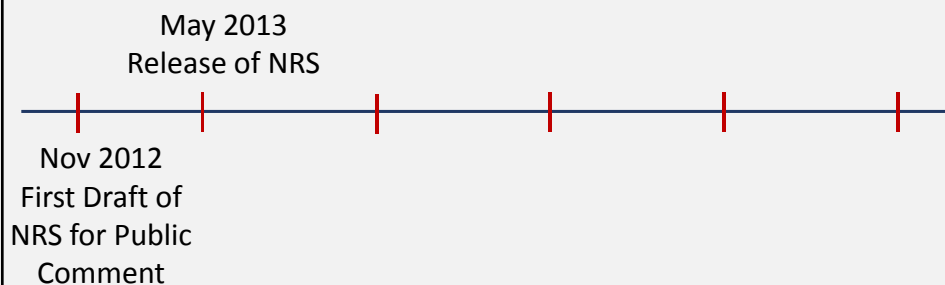
1. History, Context, and Scope
2. Current indicators
3. Evaluation of indicators
4. Watershed focus

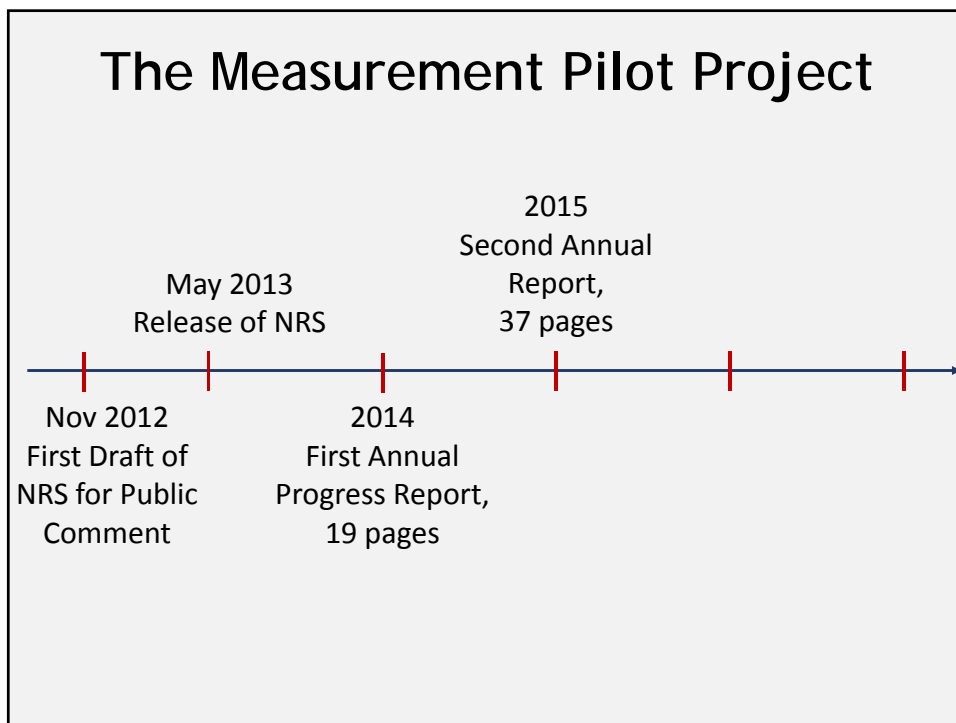
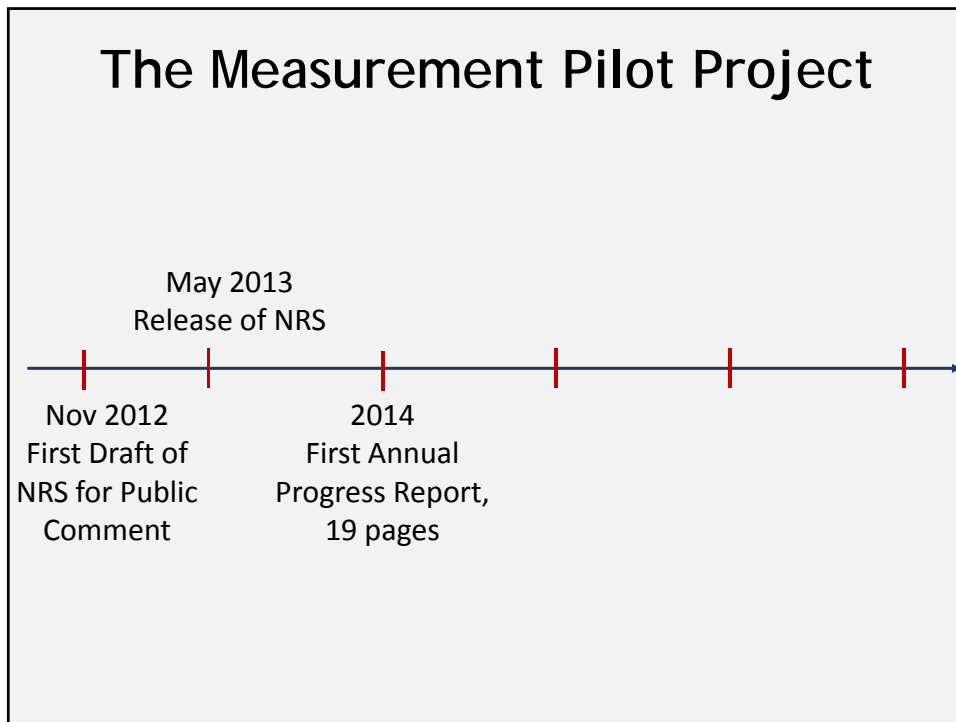
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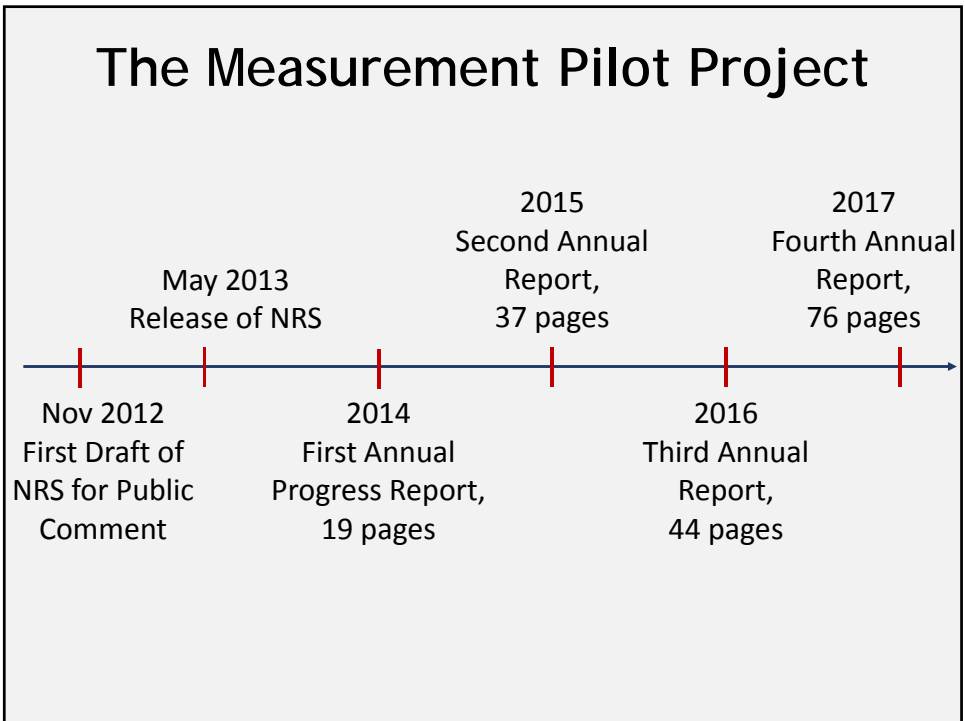
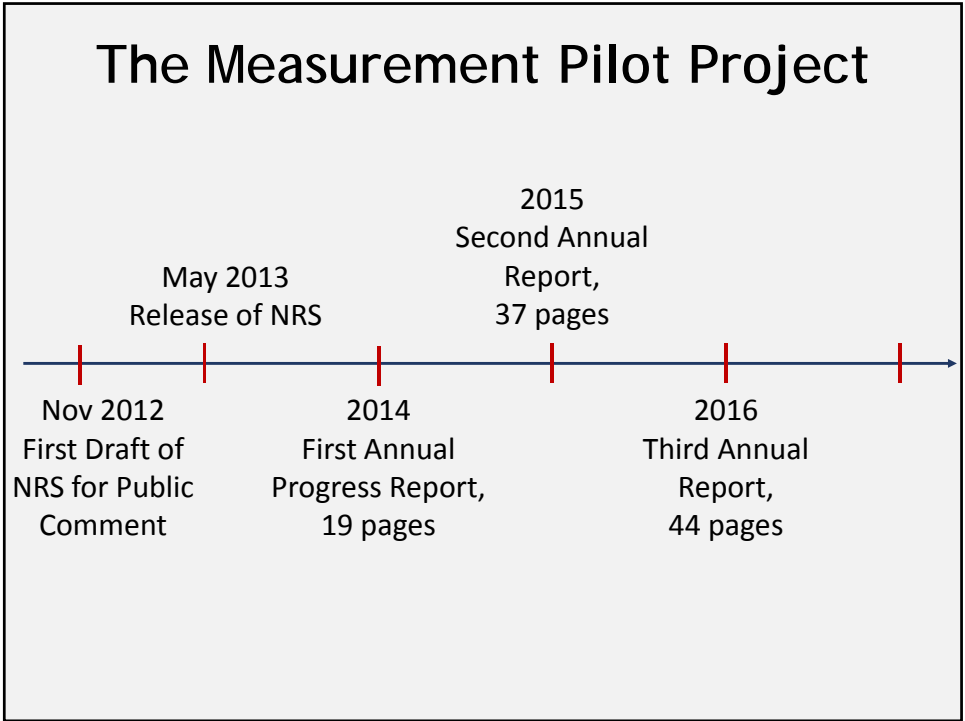
## The Measurement Pilot Project

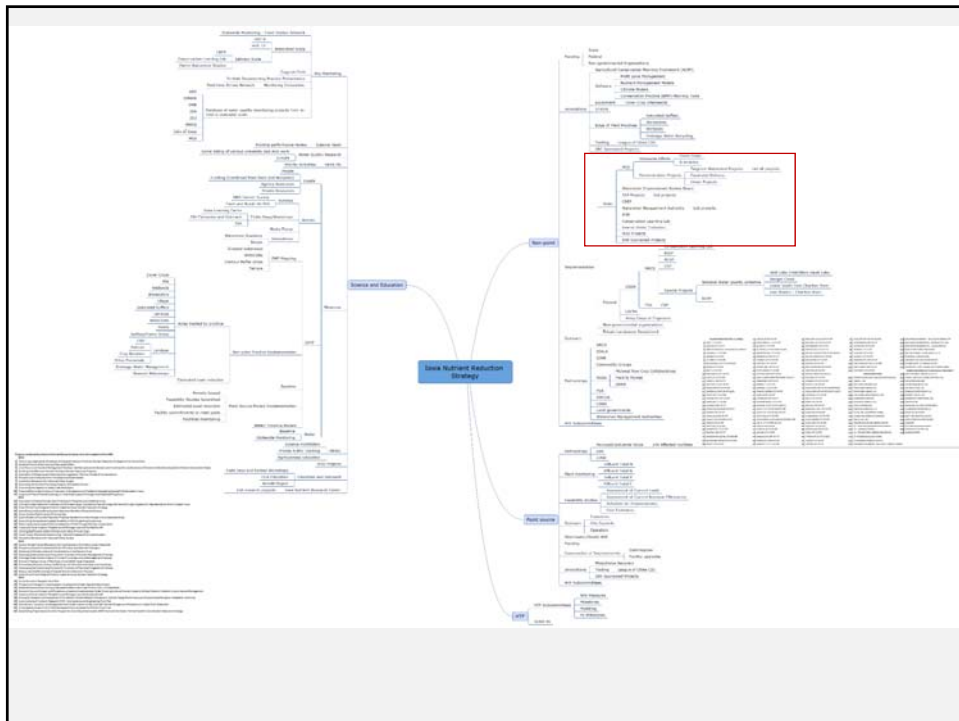
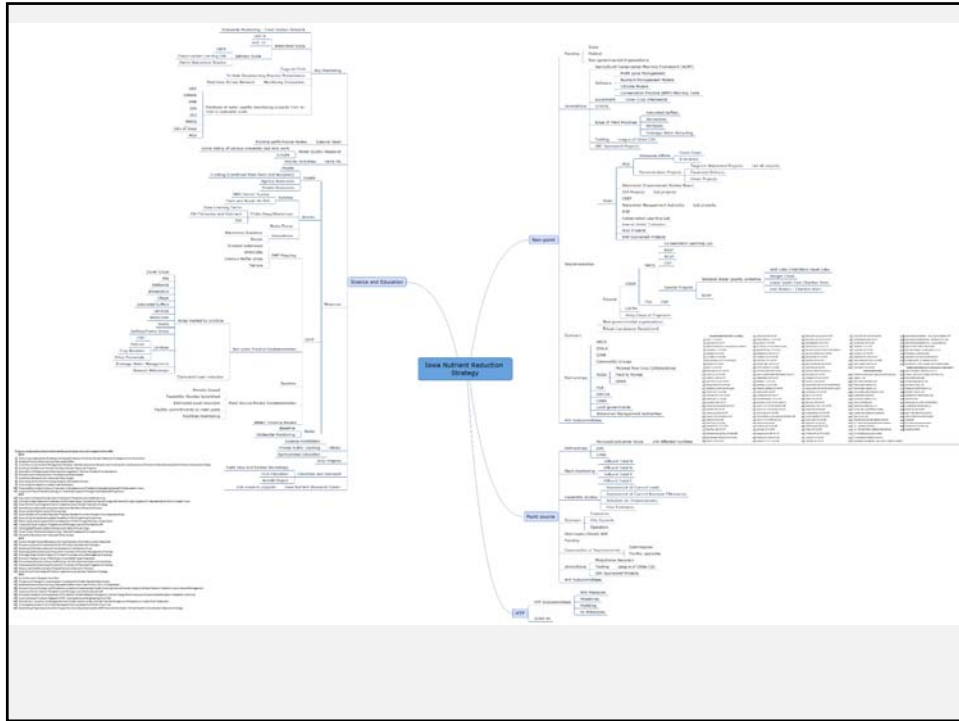
- How much progress has been made toward the goal?
- How do we know when we reach the goal?

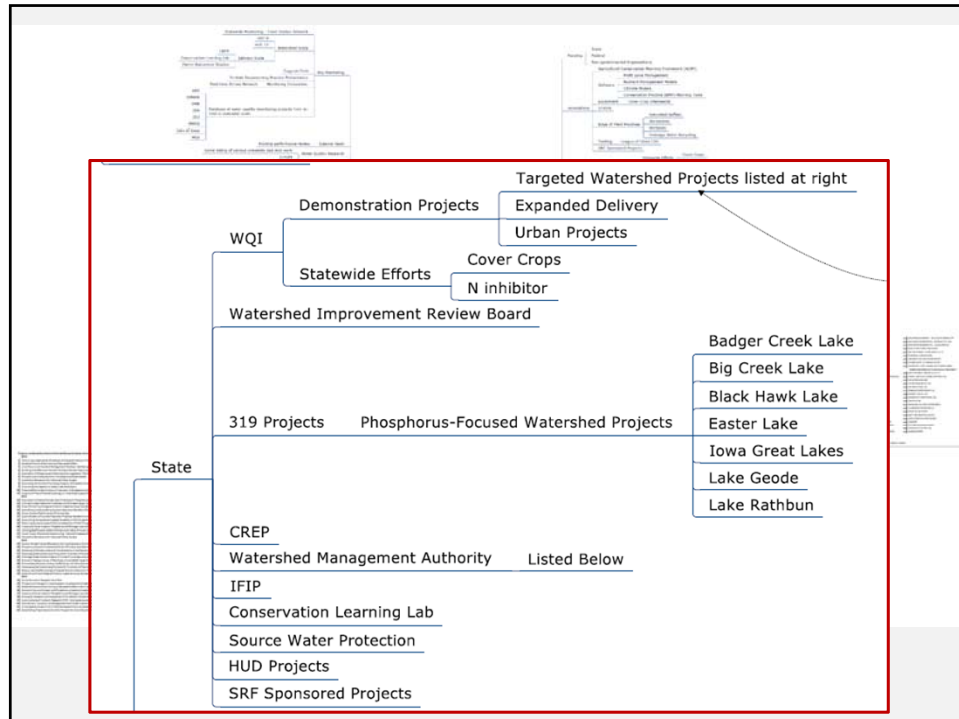
## The Measurement Pilot Project



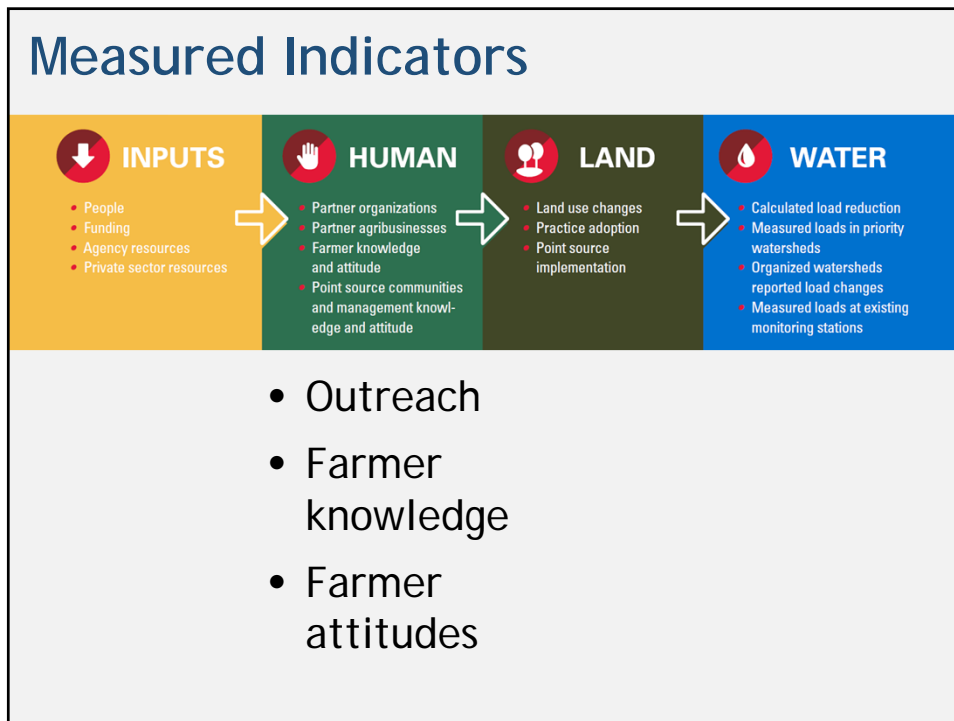
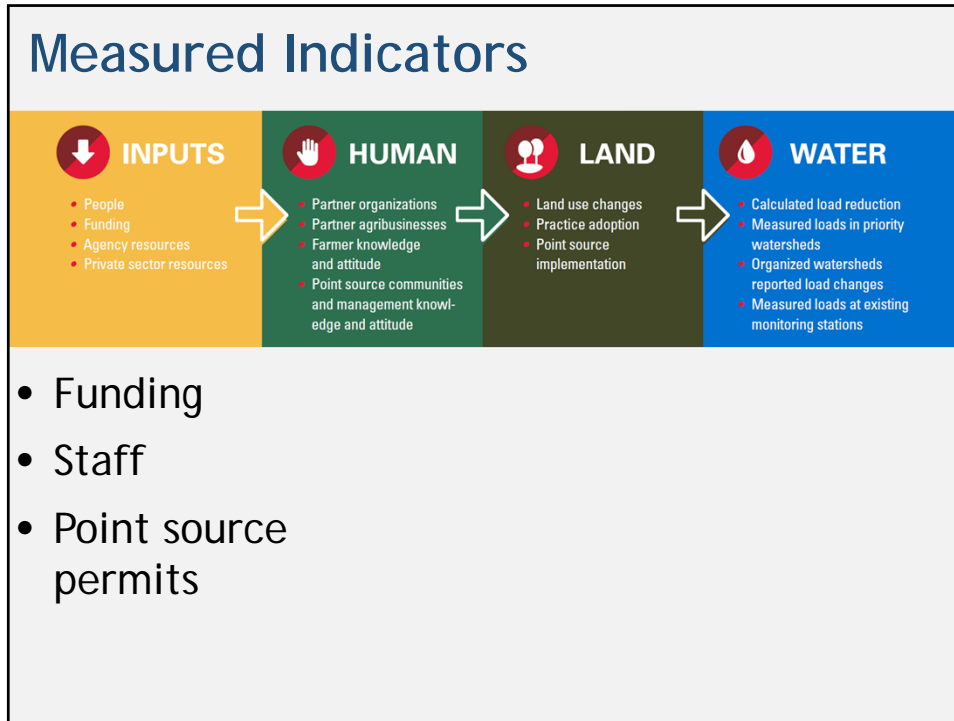




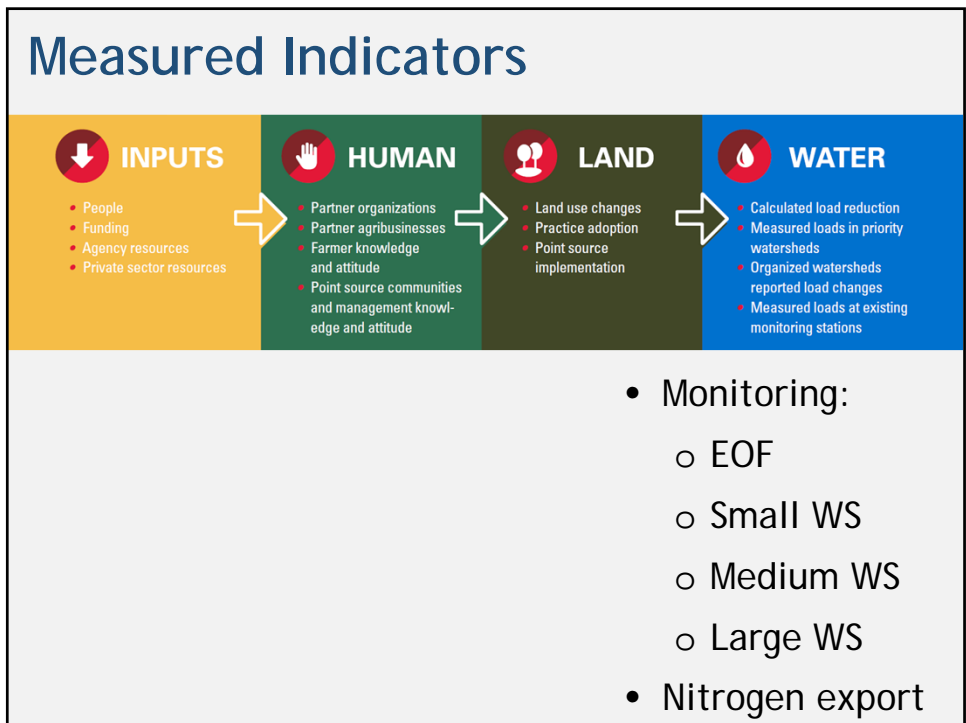
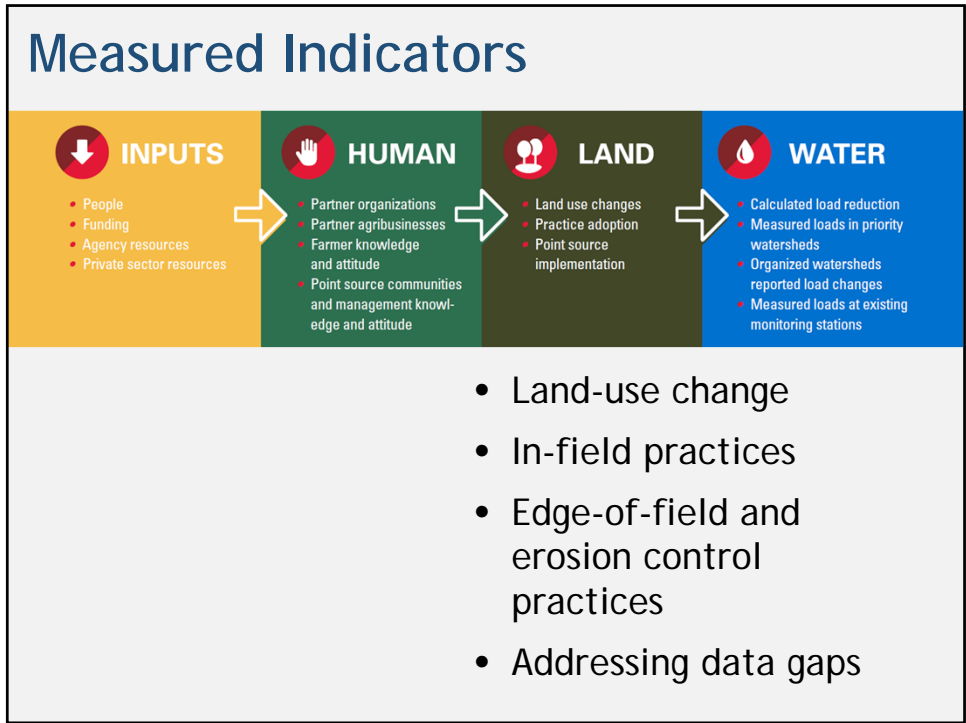




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## Developing meaningful indicators



Integrating all dimensions of the  
Logic Model

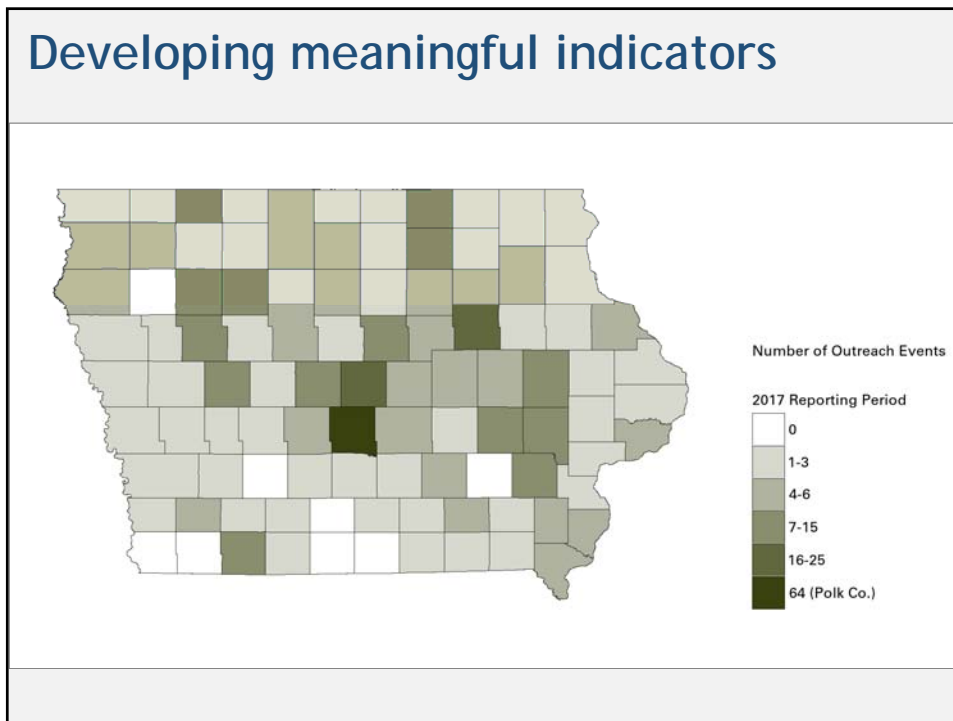
## Developing meaningful indicators

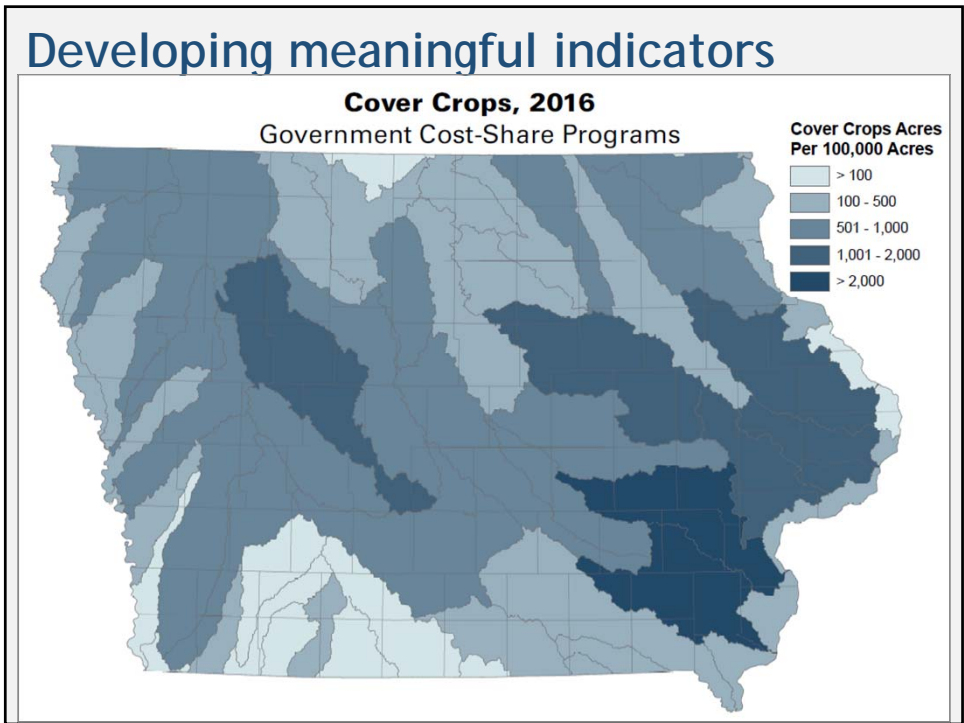
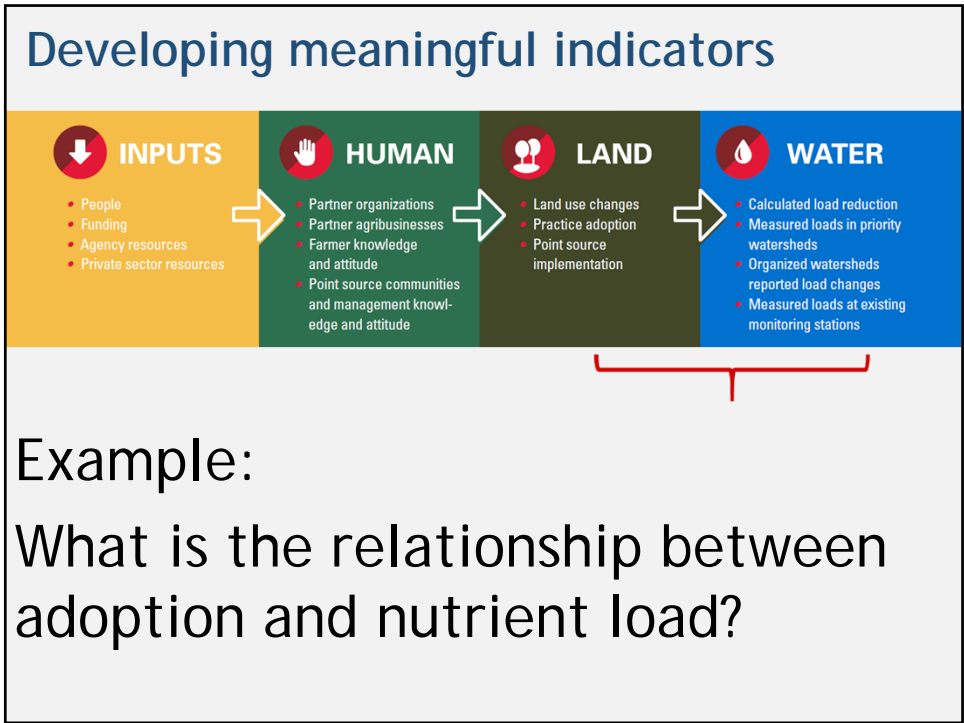


Example:

What is the relationship between outreach and adoption?

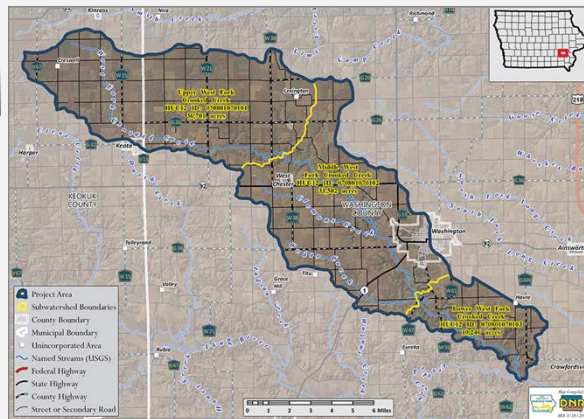
## Developing meaningful indicators





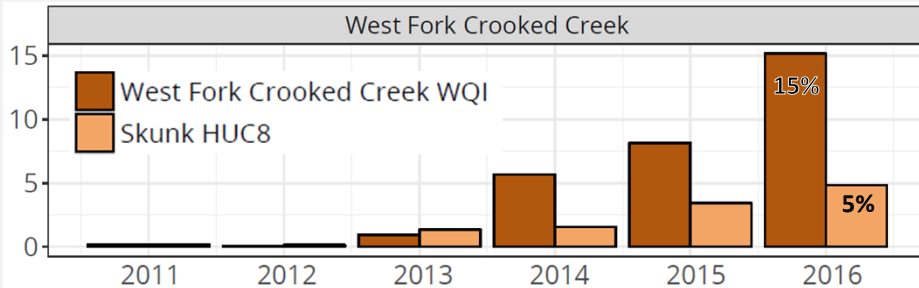
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## Watershed Focus

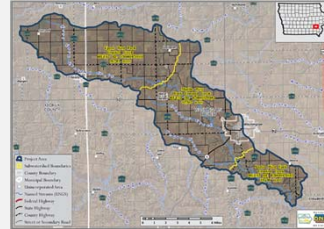


## Watershed Focus

Cost-Share Cover Crop Acres as Percent of Watershed's Row Crop Acres



*Note for online version: Please do not cite this slide's results in other sources, as this analysis is in its early stages.*



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**Thank You**

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